







Virtual Rules of Engagement: ACOG Regional Freight Mobility Plan Steering Committee

-  Mute your microphone unless speaking during a Q&A session
-  Use the "Raise Your Hand" or chat box feature to ask questions
-  Announce your name whenever you speak
-  If you get disconnected, please reference the log-in instructions to reconnect audio or visual
-  If you are dialing-in or had the meeting dial-out to you, do not answer any calls and put this call "on-hold" (this will disrupt our meeting)
-  *Please pay attention: A lot of important information will be shared!*

Appalachian Regional Freight Mobility Plan

Steering Committee Meeting #1

June 4, 2020



AGENDA

ACOG REGIONAL FREIGHT MOBILITY PLAN



1

Meet the Team

2

Introduction to Freight Planning

3

What is in Store for
Our Region?

4

What can You Expect Next?

Introduction to Speakers

ACOG REGIONAL FREIGHT MOBILITY PLAN



Lance Estep, AICP

Appalachian Council of Governments

Project Manager

Greenville, SC



Jenny Humphreys, AICP

CDM Smith Consulting Team

Project Manager

Charleston, SC

Meet the Team

Project Sponsors

ACOG REGIONAL FREIGHT MOBILITY PLAN



Lance
Estep



Keith
Brockington



Lisa
Bollinger



Mike
Gay

Agency Partnerships

ACOG REGIONAL FREIGHT MOBILITY PLAN



U.S. Department of Transportation
Federal Highway Administration



Consultant Team

ACOG REGIONAL FREIGHT MOBILITY PLAN



**CDM
Smith**



Roll Call of Steering Committee

ACOG REGIONAL FREIGHT MOBILITY PLAN



Who is on the Call?



Project Steering Committee

ACOG REGIONAL FREIGHT MOBILITY PLAN



Your Role on the Project



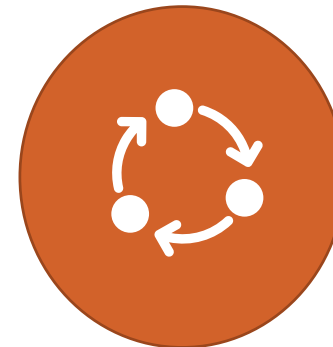
Learn



**Provide
Feedback**



**Connect with
Colleagues
to Raise
Awareness**



**Maintain
Momentum**



**Support
the
Implementation**

POLLING QUESTION

ACOG REGIONAL FREIGHT MOBILITY PLAN



*What is your
interest in the
development of a
freight mobility
plan?*



Introduction to Freight Planning

Freight Planning in the United States

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National Highway Freight Network



H.R. 4348

One Hundred Twelfth Congress
of the
United States of America
AT THE SECOND SESSION
Begun and held at the City of Washington on Tuesday,
the third day of January, 2010

U.S. Department of Transportation
Federal Highway Administration

About Programs Resources Briefing Room Contact Search FHWA

Home / FAST Act

Fixing America's Surface Transportation Act or "FAST Act"

FAST Act Home
Summary
Funding
Fact Sheets
Legislation
Presentations
Guidance & Regulations
By Section
Fast Year Milestones

The FAST Act

On December 4, 2015, President Obama signed the [Fixing America's Surface Transportation \(FAST\) Act](#) (Pub. L. No. 114-94) into law—the first federal law in over a decade to provide long-term funding certainty for surface transportation infrastructure planning and investment. The FAST Act authorizes \$305 billion over fiscal years 2016 through 2020 for highway, highway and motor vehicle safety, public transportation, motor carrier safety, hazardous materials safety, rail, and research, technology, and statistics programs. The FAST Act maintains our focus on safety, keeps intact the established structure of the various highway-related programs we manage, continues efforts to streamline project delivery and, for the first time, provides a dedicated source of federal dollars for freight projects. With the enactment of the FAST Act, states and local governments are now moving forward with critical transportation projects with the confidence that they will have a federal partner over the long term.

Follow Us!

Since December 2015, the Federal Highway Administration (FHWA) has made significant progress implementing the FAST Act, and this website serves as your one-stop shop for everything from fact sheets and funding notices to guidance, regulations and presentations.

The FHWA will continue to add new information as implementation progresses.

FHWA's Implementation Priorities

After a successful year since the enactment of the FAST Act, FHWA continues to implement the law by:

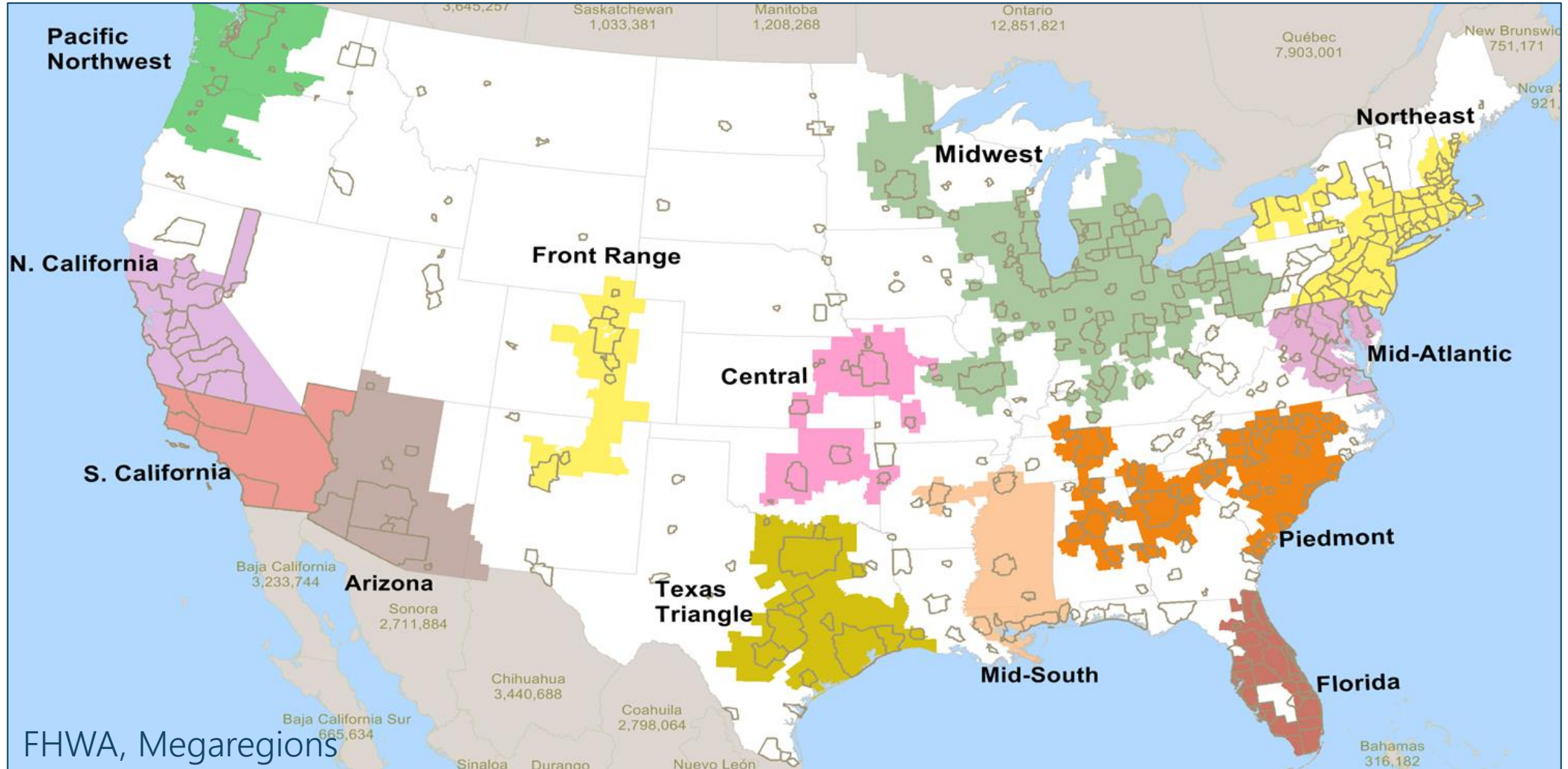
- Developing summary materials (including [fact sheets](#) and [presentations](#)) to ensure the public and highway stakeholders have key information on the FAST Act's highway provisions;
- Getting [funding](#) in the hands of states, locals, Metropolitan Planning Organizations (MPOs), tribes, and others who can put it to use throughout the country;
- Issuing [guidance](#) to fill in the details of the new law and to answer stakeholder questions; and
- Developing [regulations](#) necessary to implement the FAST Act.

For more information regarding the FAST Act, including provisions that impact other agencies within the U.S. Department of Transportation, please visit the [Department's FAST Act website](#).

[Return to Top](#)

Freight Planning

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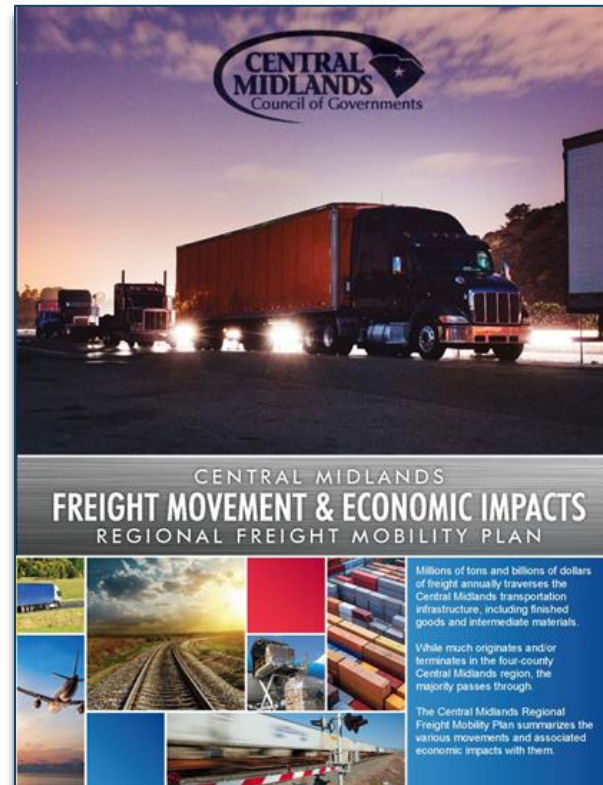


Freight Planning in South Carolina

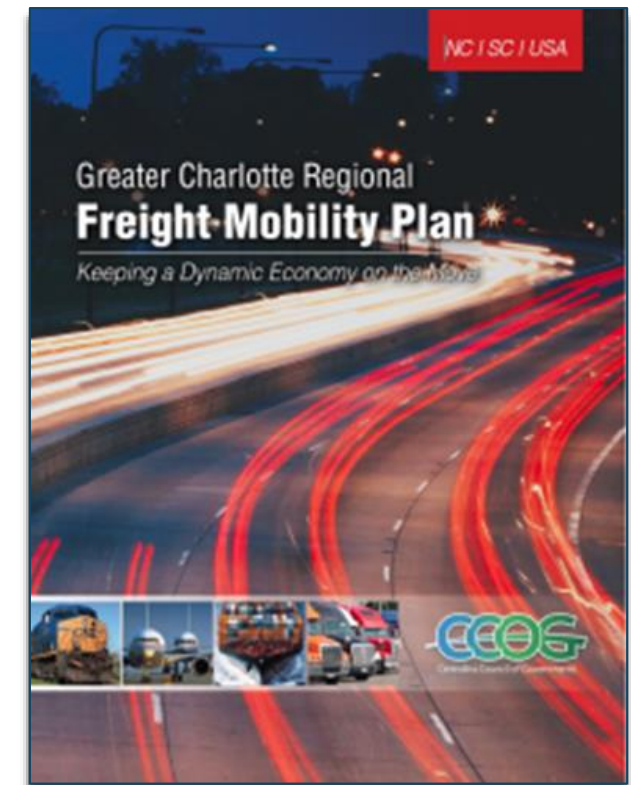
ACOG REGIONAL FREIGHT MOBILITY PLAN



South Carolina Statewide Freight Plan



Central Midlands Regional Freight Mobility Plan

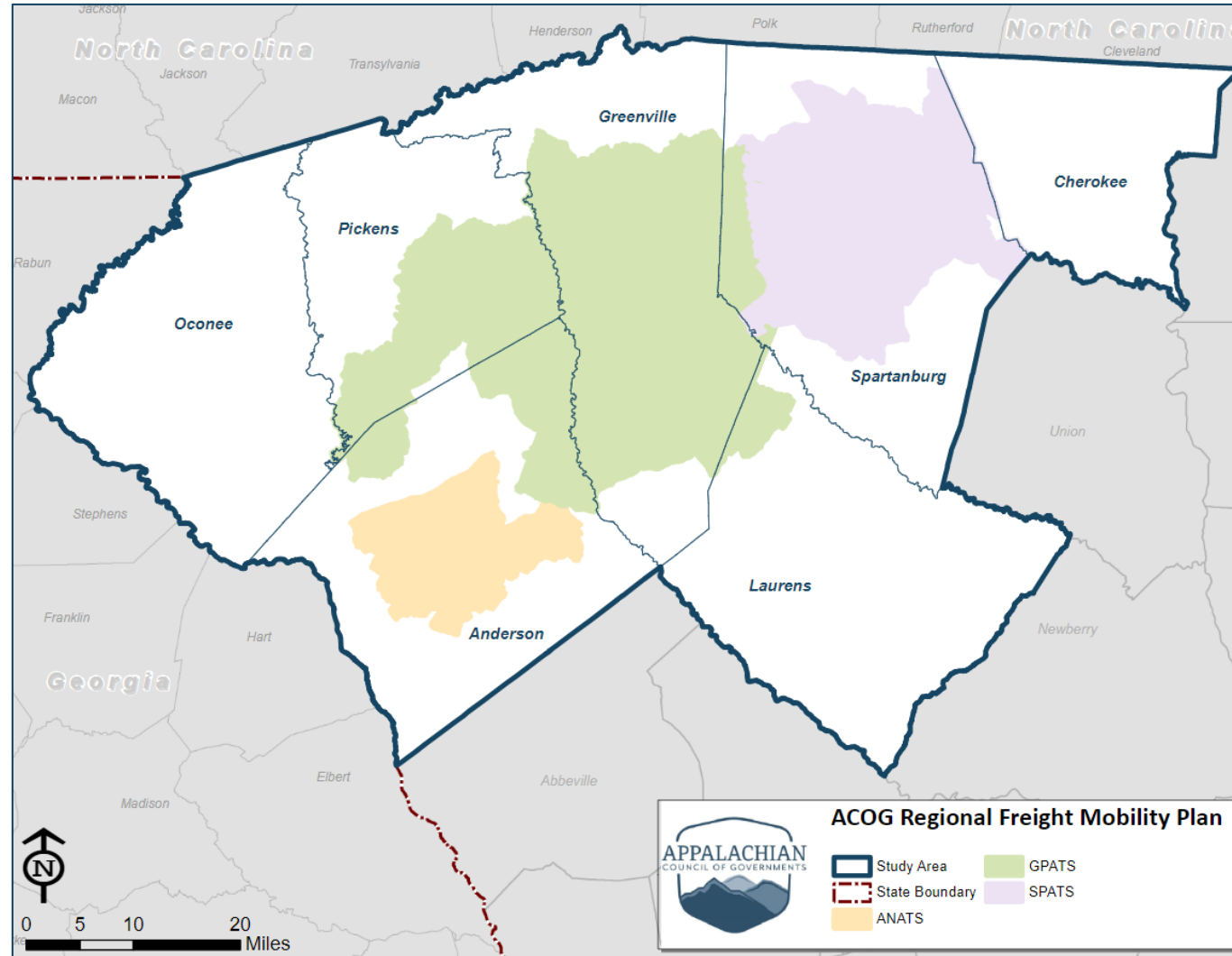


Greater Charlotte Regional Freight Mobility Plan

What is in Store for Our Region?

Freight Plan Work Products

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Appalachian Regional
Freight Mobility Plan
Study Area

Freight Plan Work Products

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How is a freight plan similar and how does this differ from a traditional transportation plan?

Freight Plan “Must Have” Components:

- Alignment with partner agencies, especially SCDOT and FHWA
- Existing Freight Conditions
- Freight Needs Assessment
- Economic Context
- Integration with Land Use Planning
- Public Engagement
- Prioritized Freight Recommendations

Freight Plan Work Products

ACOG REGIONAL FREIGHT MOBILITY PLAN



Projects:

- Roadway & Rail Capacity
- Bridges
- Intermodal Connectors
- Truck Parking
- Traffic Operations



Policies:

- Roadway Design Guidelines
- Educational Partnerships
- Land Use Recommendations
- Economic Development
- Funding Programs

Freight Plan Work Products

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Other Spin-off Work Products



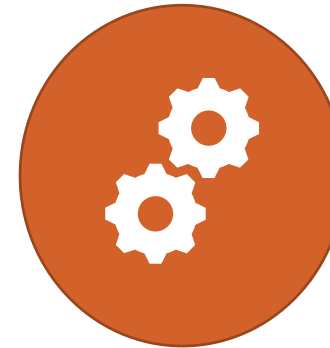
Relationships



Regional
Collaboration



Grant
Programs



Public/
Private
Partnerships



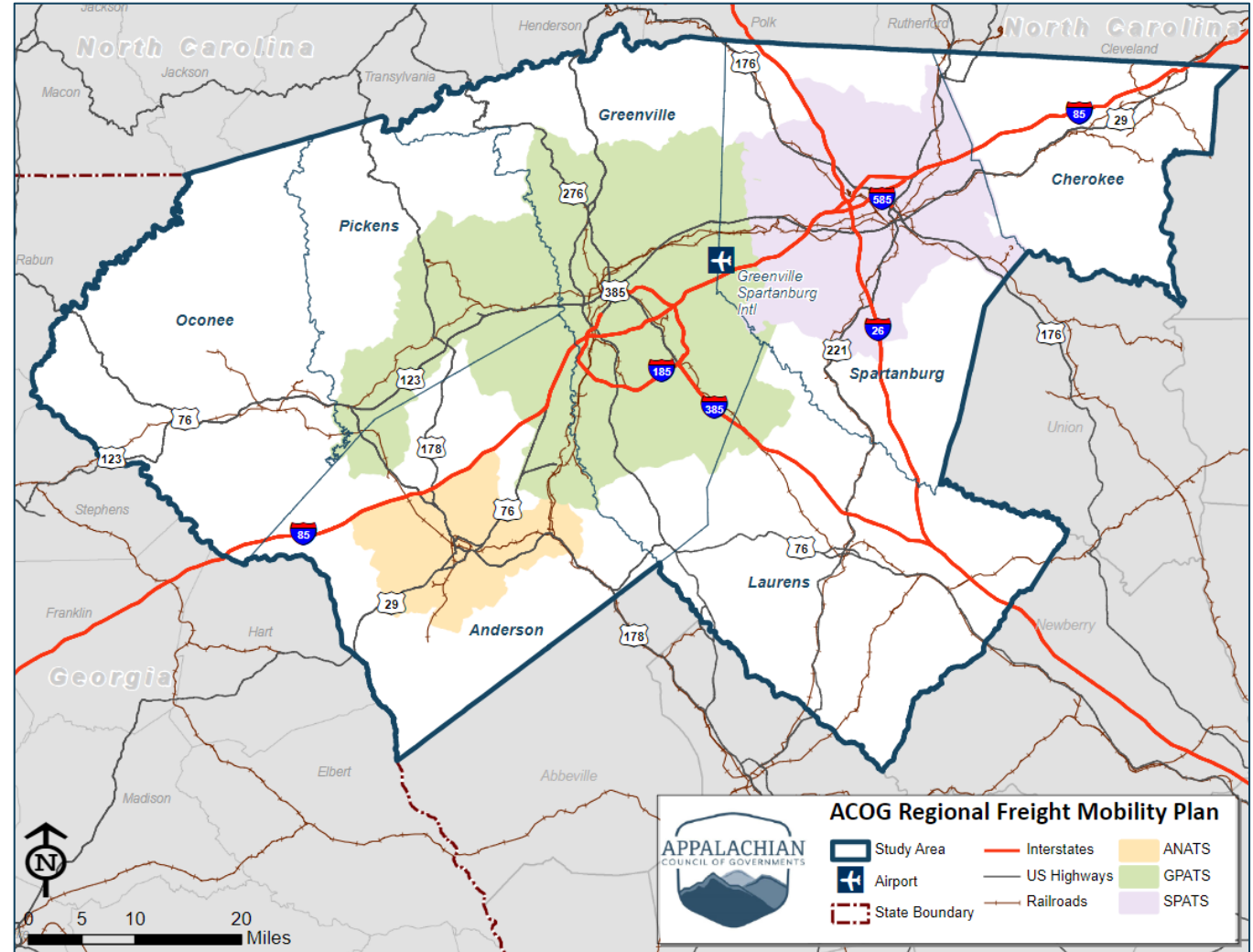
Private
Investments

Appalachian Regional Freight Planning

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- Multimodal planning
- Establishing a strategic freight network
- Evaluating the condition of that network



Appalachian Regional Freight Planning

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Forecasting our Needs



Safety



Capacity/
Infrastructure
Needs



Technology



Financial



Understanding that Freight is the Economy in Motion

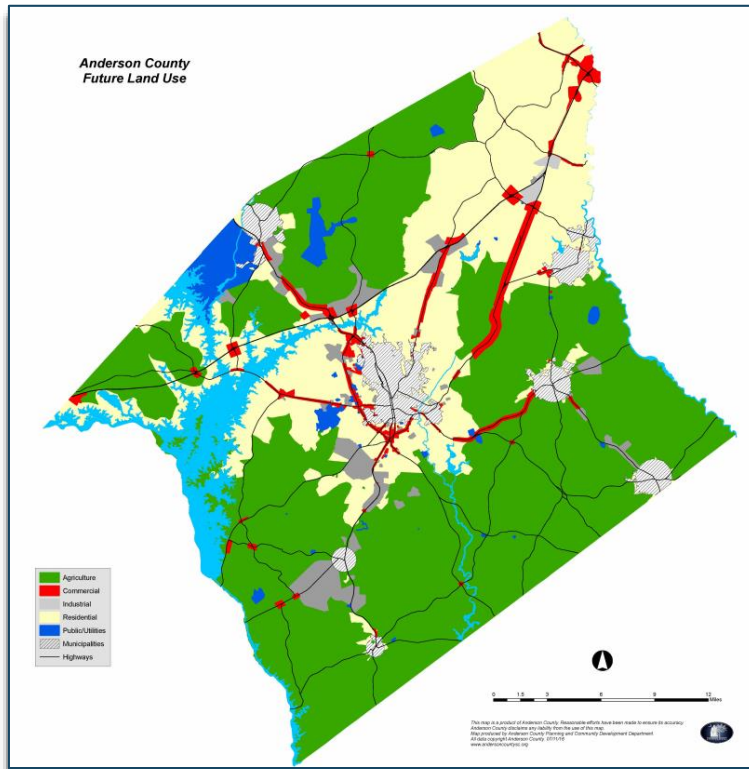
- Freight volumes
 - *Volume*
 - *Mode*
 - *Direction*
 - *Commodity*
- Economic impacts associated with freight transportation
 - *Employment*
 - *Income & Output*
 - *Clearly presented analyses*

Appalachian Regional Freight Planning

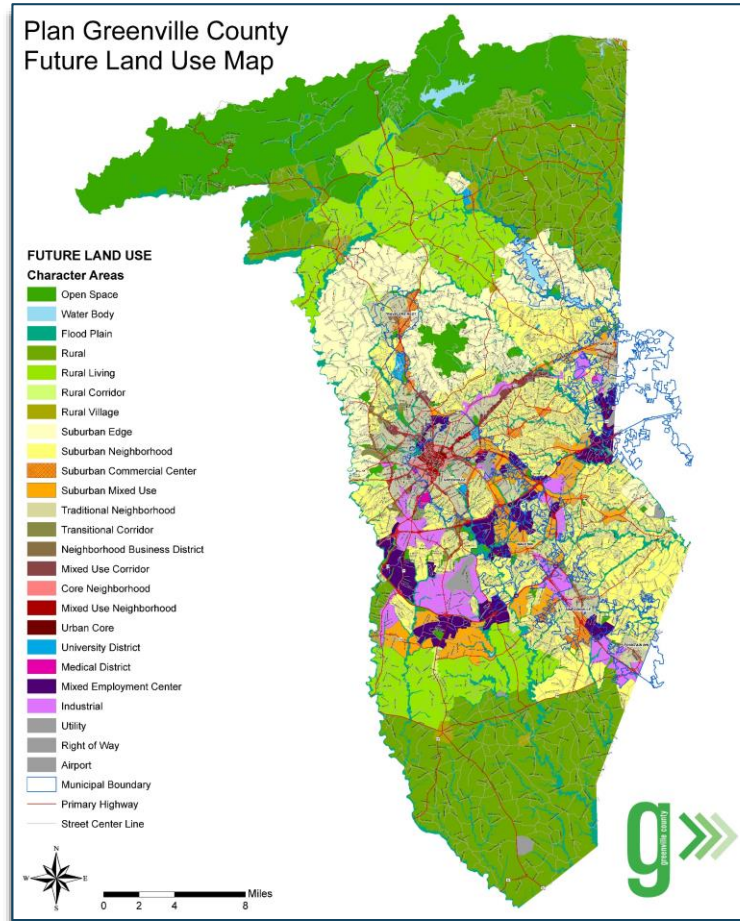
ACOG REGIONAL FREIGHT MOBILITY PLAN



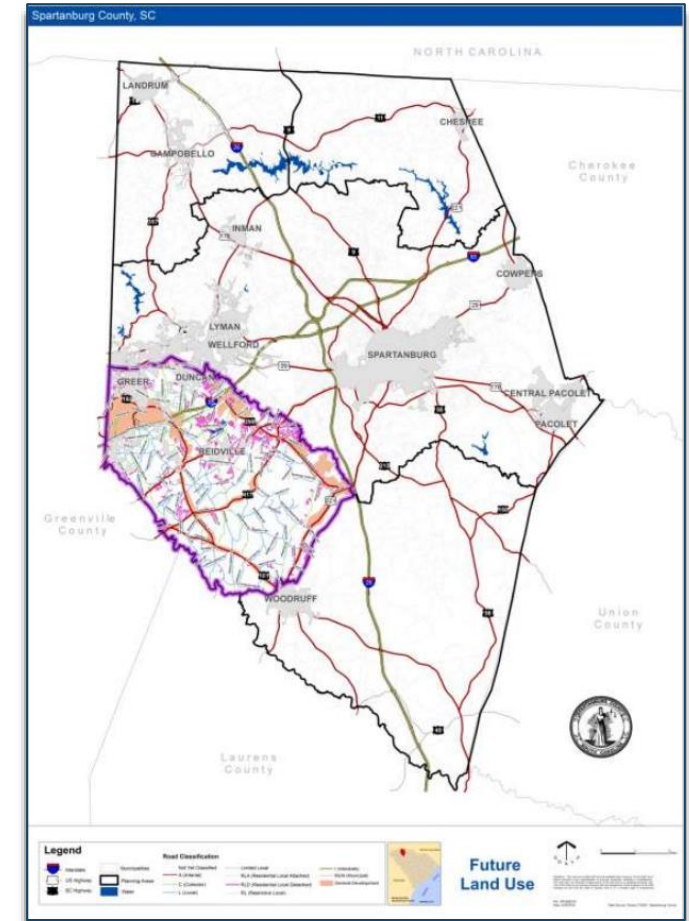
Land Use Integration



Anderson County Comprehensive Plan, Future Land Use, 2016



Greenville County Comprehensive Plan, Future Land Use, 2019



Spartanburg County Comprehensive Plan, Future Land Use, 2018

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Transportation Technology



Truck Parking Signs



ITS/Dynamic Message Signs



Truck Platooning

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Financial Planning and Plan Implementation



**Cost
Estimates**



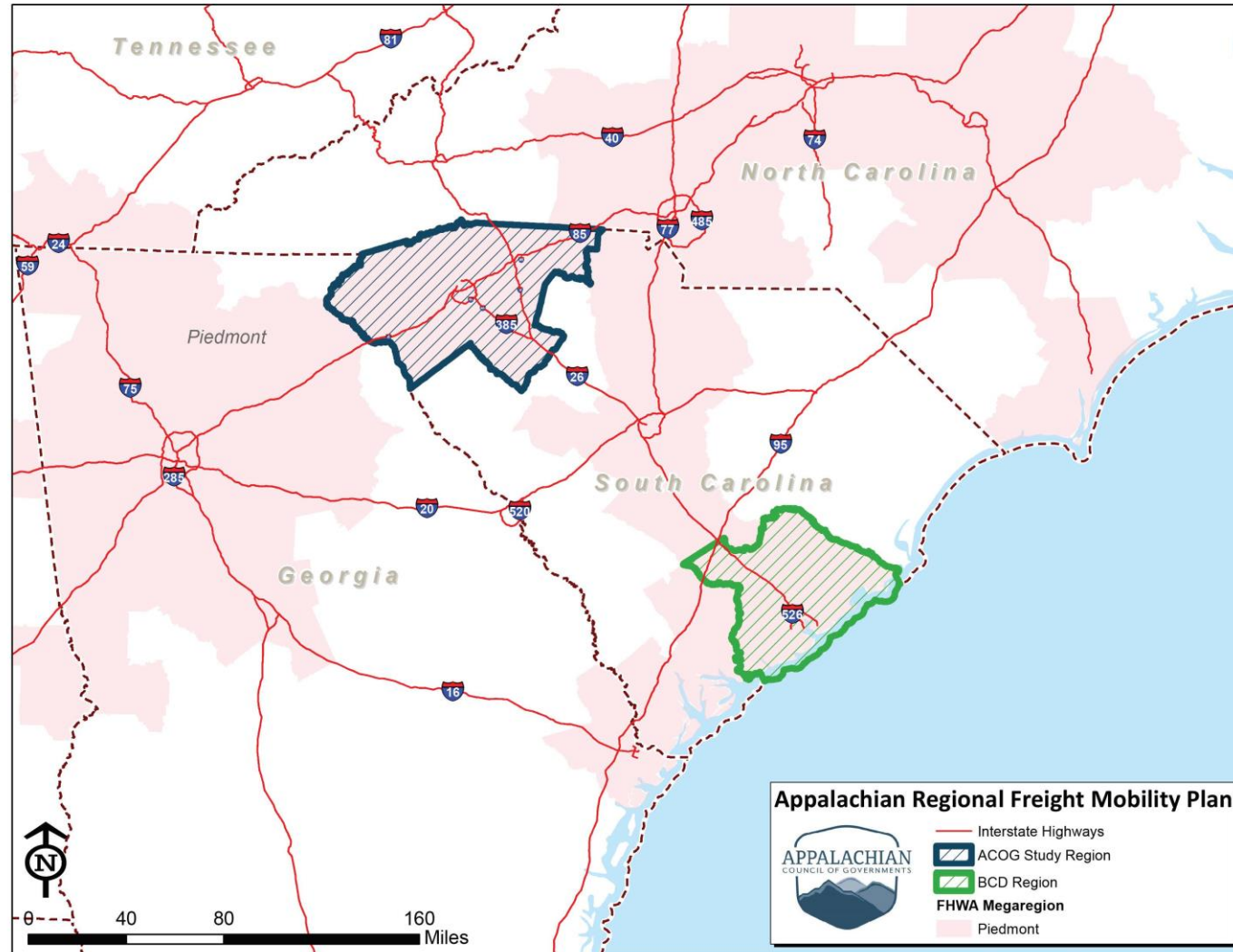
**Grant
Funding
Opportunities**



**Local and
State Plan
Integration**

Appalachian Regional Freight Planning

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POLLING QUESTION:

ACOG REGIONAL FREIGHT MOBILITY PLAN



*Now that you know
what this freight plan
is, what are you most
excited about?*

Stop and Pause

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*Please "raise your hand" or type your questions
in the questions box for open discussion*

What can You Expect Next?

Meeting and Webinar Series

ACOG REGIONAL FREIGHT MOBILITY PLAN



MEETING	TENTATIVE DATE	STEERING COMMITTEE MEETING TOPIC	TENTATIVE LUNCH & LEARN TOPICS
1	June 4	Introduction to Freight Planning	N/A
2	July 9 or 16	Best Practices & Network Assessment	Smart Cities & Railroad Technology
3	August 13	Land Use Analysis	Truck Parking & Automation
4	September 10	Economic Impact Analysis	Commodity Flow and Land Use
5	October 8	Technology Recommendations & Performance Measures	TBD
6	November 12	Draft Plan Recommendations	TBD
7	December/ January	Final Plan	

Communications About the Plan

ACOG REGIONAL FREIGHT MOBILITY PLAN



Project
Website



Social Media
Posts



Steering
Committee
Meeting &
Webinars



Publications



Presentations




Email


Plan Website



ACOG REGIONAL FREIGHT MOBILITY PLAN




www.scacog.org/acog-freight-plan




Search services, FAQs and more... 

Contact  RFP Portal 

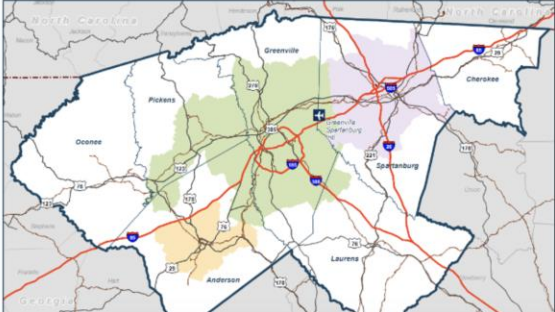
Services Region Resources Training FAQs News About COVID-19 Resources

 ACOG REGIONAL FREIGHT MOBILITY PLAN



The Appalachian Council of Governments (ACOG) serves as the regional planning organization for the six counties of the Appalachian Region of South Carolina and has a voluntary membership of 43 municipalities and three metropolitan planning organizations (MPOs). The Appalachian Region of South Carolina includes the counties Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg counties. The Appalachian Regional Freight Mobility Plan will also include all of Laurens County.

The need for a comprehensive strategy to address goods movement in this region results from significant growth in both population and industry that has put pressure on existing infrastructure. The Greenville-Anderson-Mauldin Metropolitan Area boasts the largest



Staff Contact

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lance@scacog.org

Upcoming Meetings

Freight Plan Steering Committee: June 4,
2020 11 AM - 1 PM

Get Engaged

Coming Soon!

Links and Resources

Coming Soon!

Questions and Answers

ACOG REGIONAL FREIGHT MOBILITY PLAN



Please type your questions in the questions box and our project team will answer them

If we do not get to all the questions, we'll prepare written responses and post them to the website with the meeting recording

POLLING QUESTION

ACOG REGIONAL FREIGHT MOBILITY PLAN



What other freight-related topics are of interest to you?

POLLING QUESTION

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*How did this
meeting format
work for you?*

Contact

ACOG REGIONAL FREIGHT MOBILITY PLAN



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