WORKFORCE

The **Workforce** feature enables you to display "**Heat Maps**" depicting concentrations of 24 different occupational categories (source = EMSI). This information is available on the ZIP Code geographic level. After selecting an occupational group to display, you may then print or export a map with a legend that indicates the meaning of each heat map color. Instructions for printing covered in a later section.

Select an occupational category, then click **MAP**.



