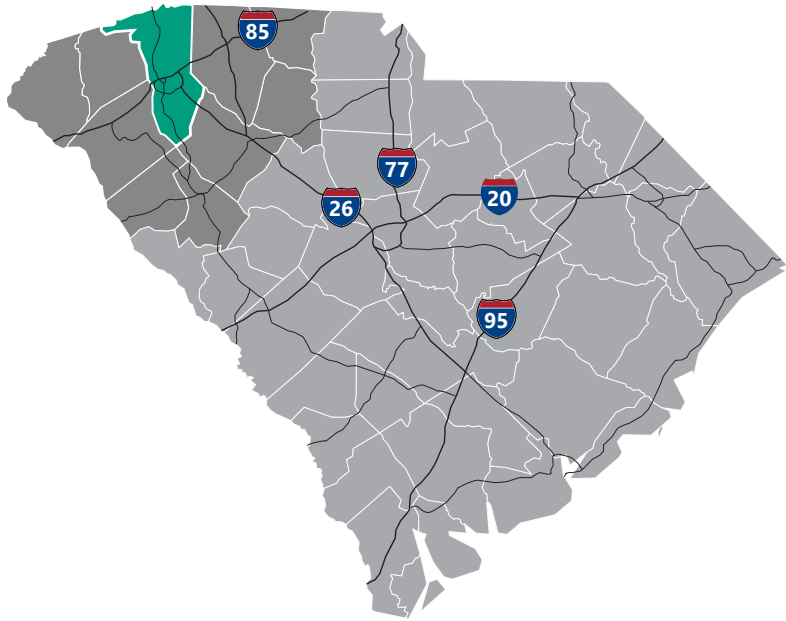


Where Innovation Happens

Greenville County

Encouraged by abundant streams and rivers, textile manufacturers began operating in the Upstate in the 1820s. Over the past thirty years, Greenville County has transformed from the textile capital of the world into a headquarters, technology, and advanced manufacturing center. In addition, the engineering industry has a robust presence in the area. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Corridor." Greenville is located on I-85 between Atlanta, GA and Charlotte, NC. The Atlantic Ocean and Port of Charleston are 200 miles to the southeast down I-26, and the Blue Ridge Mountains are just 15 minutes away. The Greenville-Spartanburg International Airport has been cited by Condé Nast Traveler as one of the top ten airports in the country. Greenville County has a unique blend of southern traditions and international influences, gentle rolling hills, and beautiful majestic mountains—just the right combinations for a great place to live, work, and visit.



Total Population

	2010	2018	2023	Growth Rate ¹
Greenville County	451,225	513,431	554,977	1.57%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

¹Projected Annual Growth Rate 2018-2023

Population by Age

	2010	2018	2023
Under 5	6.9%	6.2%	6.1%
5 to 9	6.6%	6.5%	6.3%
10 to 14	6.7%	6.5%	6.6%
15 to 24	13.4%	12.5%	12.2%
25 to 34	13.4%	13.4%	12.8%
35 to 44	14.0%	13.1%	13.3%
45 to 54	14.4%	13.2%	12.5%
55 to 64	11.8%	12.9%	12.6%
65+	12.7%	15.7%	17.6%

39.7% of the population is prime working age

Population by Race & Ethnicity

	2010	2018	2023
White	73.8%	73.2%	72.4%
Black	18.1%	17.6%	17.4%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.0%	2.3%	2.5%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	4.3%	4.7%
Two or More Races	1.9%	2.3%	2.6%
Hispanic Origin (Any Race)	8.1%	9.0%	10.0%

Households & Families

	2010	2018	2023
Total Households	176,531	200,878	217,105
Total Families	119,362	133,602	143,493
Average HH Size	2.5	2.5	2.5
Renter Occupied*	32.6%	36.2%	35.9%
Owner Occupied*	67.4%	63.8%	64.1%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2018	2023
Greenville County	\$54,819	\$62,094
South Carolina	\$50,748	\$56,462
United States	\$58,100	\$65,727

Per Capita Income

	2018	2023
Greenville County	\$30,598	\$34,639
South Carolina	\$27,697	\$31,565
United States	\$31,950	\$36,530

2018 Highest Education Attainment, Age 25+

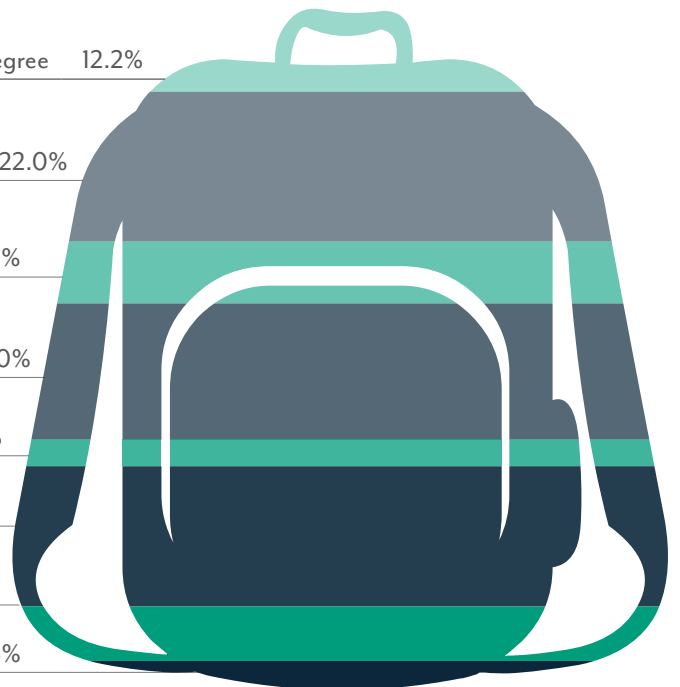
High School Diploma
or Higher



Bachelor's Degree
or Higher



Graduate/ Professional Degree	12.2%
Bachelor's Degree	22.0%
Associate's Degree	9.1%
Some College, No Degree	20.0%
GED/ Alternative Credential	3.9%
High School Graduate	20.6%
9th to 12th Grade, No Diploma	8.0%
Less than 9th Grade	4.3%





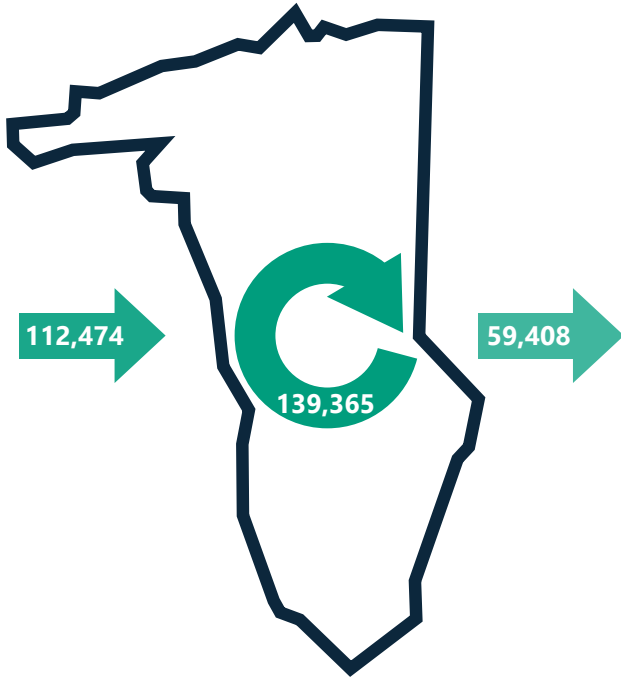
Commuting Patterns

Travel Distance to Work

Less than 10 miles	57.5%
10-24 miles	26.0%
25-50 miles	6.4%
50 miles or more	10.1%

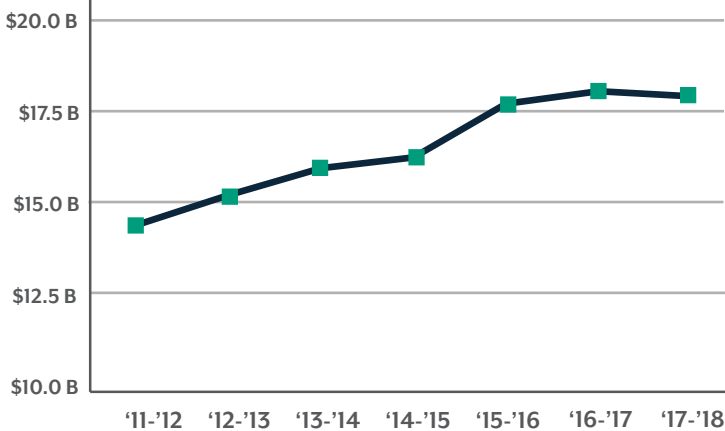
83.5% of workers travel less than 25 miles

Worker Inflow/Outflow



Live and Work in Greenville County	139,365
Commute into Greenville County	112,474
Commute Out of Greenville County	59,408

Gross Retail Sales by Fiscal Year



Where Do Greenville County Workers Live?

Greenville County	55.3%
Spartanburg County	9.4%
Anderson County	8.0%
Pickens County	6.3%
Laurens County	3.1%
Richland County	1.7%
Oconee County	1.6%
Lexington County	1.1%
Charleston County	1.1%
York County	0.9%

Employment by Industry

Industry	Percentage	Count
Agriculture/Mining	0.5%	1,222
Construction	6.5%	15,883
Manufacturing	16.7%	40,806
Wholesale Trade	3.4%	8,308
Retail Trade	11.1%	27,123
Transportation/Utilities	4.3%	10,507
Information	1.5%	3,665
Finance/Insurance/Real Estate	5.5%	13,439
Services	48.2%	117,775
Public Administration	2.4%	5,864
Total	100%	244,347

2018 Civilian Population in Labor Force (16+)

Employed	96.4%
Unemployed	3.6%

Business Establishments by Industry







Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
General Electric Company	3,400	Turbines & turbine generator sets
Michelin North America, Inc.	1,650*	Radial tires
Sealed Air Corporation, Cryovac Division	1,300	Plastic Packaging
Drive Automotive Industries of America, Inc.	950	Motor vehicle & passenger car bodies
Bosch Rexroth Corporation	700	Fluid power pumps & motors

*Employees at non-manufacturing facilities (eg., headquarters, research and development) are not included in this count.

Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Greenville Health System	15,493	Health Services
Greenville County Schools	11,000	Education
Bon Secours St. Francis Health System	4,355	Health Services
South Carolina State Government	3,438	State Government
Fluor Corporation	2,555	Engineering

 Airport Access	 Port Access	 Highway Access	 Rail Access
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> - 50 non-stop daily departures - 16 major cities and 19 major airports across the US <ul style="list-style-type: none"> - Allegiant Air - American Airlines - Delta - Frontier Airlines - Southwest Airlines - United Airlines <p>Greenville Downtown Airport SC Technology and Aviation Center</p>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> - 17 Miles from the City of Greenville - 124,817 Rail Lifts in 2017 - 20.4% growth from 2016 <p>Port of Charleston</p> <ul style="list-style-type: none"> - 212 Miles from the City of Greenville - 2.2 M TEUs handled in 2017 - 9.0% growth from 2016 	<p>Interstates</p> <ul style="list-style-type: none"> - I-85 - I-185 - I-385 <p>Highways</p> <ul style="list-style-type: none"> - US-25 - US-29 - US-123 - US-276 	<p>Rail Providers</p> <ul style="list-style-type: none"> - CSX - Norfolk-Southern - Carolina Piedmont



Greenville Area Development Corporation
 Mark Farris, *President/CEO*
 864.235.2008
www.gogadc.com



Appalachian Council of Governments
 30 Century Circle, Greenville, SC 29607
 864.242.9733
www.scacog.org

Additional Resources

www.greenvillesc.gov

www.greenvillecounty.org

www.visitgreenvillesc.com

www.upstateforever.org

www.southcarolinaparks.com

www.sciway.net

Sources: ESRI Business Analyst (2018 and 2023 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2015), Manufacturer's News, Appalachian Council of Governments, Greenville Area Development Corporation, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).