



# Household Budget Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 1 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

Demographic Summary			2021	2026
Population			71,839	79,539
Households			41,940	46,878
Average Household Size			1.58	1.58
Families			11,277	12,671
Median Age			33.7	34.5
Median Household Income			\$122,586	\$135,928
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	177	\$139,468.98	\$5,849,328,978	100.0%
Food	183	\$16,920.77	\$709,656,979	12.1%
Food at Home	176	\$9,595.00	\$402,414,429	6.9%
Food Away from Home	193	\$7,325.76	\$307,242,549	5.3%
Alcoholic Beverages	196	\$1,231.00	\$51,628,138	0.9%
Housing	185	\$46,591.53	\$1,954,048,967	33.4%
Shelter	191	\$38,484.40	\$1,614,035,671	27.6%
Utilities, Fuel and Public Services	163	\$8,107.14	\$340,013,296	5.8%
Household Operations	169	\$3,726.60	\$156,293,527	2.7%
Housekeeping Supplies	166	\$1,291.96	\$54,184,918	0.9%
Household Furnishings and Equipment	168	\$3,778.83	\$158,484,190	2.7%
Apparel and Services	192	\$4,061.25	\$170,328,761	2.9%
Transportation	175	\$15,883.41	\$666,150,189	11.4%
Travel	168	\$4,255.26	\$178,465,554	3.1%
Health Care	151	\$9,422.78	\$395,191,589	6.8%
Entertainment and Recreation	168	\$5,414.28	\$227,075,058	3.9%
Personal Care Products & Services	180	\$1,619.79	\$67,934,032	1.2%
Education	197	\$3,404.30	\$142,776,177	2.4%
Smoking Products	184	\$707.92	\$29,690,074	0.5%
Lotteries & Pari-mutuel Losses	172	\$89.81	\$3,766,496	0.1%
Legal Fees	185	\$297.85	\$12,491,856	0.2%
Funeral Expenses	155	\$128.54	\$5,391,033	0.1%
Safe Deposit Box Rentals	127	\$5.86	\$245,728	0.0%
Checking Account/Banking Service Charges	220	\$70.26	\$2,946,601	0.1%
Cemetery Lots/Vaults/Maintenance Fees	117	\$14.60	\$612,240	0.0%
Accounting Fees	154	\$170.12	\$7,134,967	0.1%
Miscellaneous Personal Services/Advertising/Fines	192	\$143.11	\$6,002,218	0.1%
Occupational Expenses	176	\$101.82	\$4,270,122	0.1%
Expenses for Other Properties	106	\$111.97	\$4,696,052	0.1%
Credit Card Membership Fees	193	\$16.79	\$704,278	0.0%
Shopping Club Membership Fees	177	\$69.12	\$2,898,977	0.0%
Support Payments/Cash Contributions/Gifts in Kind	143	\$3,406.66	\$142,875,427	2.4%
Life/Other Insurance	135	\$811.85	\$34,049,150	0.6%
Pensions and Social Security	181	\$15,025.08	\$630,151,724	10.8%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2021 and 2026; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 09, 2021



## Household Budget Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 3 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

Demographic Summary			2021	2026	
Population			378,278	395,216	
Households			199,383	210,136	
Average Household Size			1.84	1.82	
Families			69,555	72,688	
Median Age			35.0	35.9	
Median Household Income			\$102,231	\$113,215	
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		154	\$121,533.13	\$24,231,639,897	100.0%
Food		160	\$14,767.44	\$2,944,375,910	12.2%
Food at Home		155	\$8,449.98	\$1,684,782,876	7.0%
Food Away from Home		166	\$6,317.45	\$1,259,593,034	5.2%
Alcoholic Beverages		169	\$1,056.45	\$210,637,696	0.9%
Housing		163	\$40,864.05	\$8,147,596,241	33.6%
Shelter		168	\$33,800.97	\$6,739,338,484	27.8%
Utilities, Fuel and Public Services		142	\$7,063.08	\$1,408,257,757	5.8%
Household Operations		146	\$3,234.86	\$644,976,530	2.7%
Housekeeping Supplies		146	\$1,135.48	\$226,395,073	0.9%
Household Furnishings and Equipment		146	\$3,294.45	\$656,856,394	2.7%
Apparel and Services		166	\$3,526.88	\$703,199,807	2.9%
Transportation		149	\$13,574.53	\$2,706,529,866	11.2%
Travel		147	\$3,716.27	\$740,960,138	3.1%
Health Care		132	\$8,254.60	\$1,645,826,929	6.8%
Entertainment and Recreation		146	\$4,722.34	\$941,553,591	3.9%
Personal Care Products & Services		157	\$1,408.70	\$280,871,025	1.2%
Education		173	\$2,989.85	\$596,125,783	2.5%
Smoking Products		155	\$594.01	\$118,436,287	0.5%
Lotteries & Pari-mutuel Losses		158	\$82.58	\$16,465,178	0.1%
Legal Fees		174	\$279.91	\$55,808,400	0.2%
Funeral Expenses		146	\$121.04	\$24,132,710	0.1%
Safe Deposit Box Rentals		115	\$5.32	\$1,060,461	0.0%
Checking Account/Banking Service Charges		182	\$57.99	\$11,562,988	0.0%
Cemetery Lots/Vaults/Maintenance Fees		114	\$14.24	\$2,838,580	0.0%
Accounting Fees		141	\$156.65	\$31,232,805	0.1%
Miscellaneous Personal Services/Advertising/Fines		168	\$125.37	\$24,996,349	0.1%
Occupational Expenses		158	\$91.56	\$18,256,176	0.1%
Expenses for Other Properties		95	\$100.58	\$20,053,921	0.1%
Credit Card Membership Fees		166	\$14.42	\$2,874,382	0.0%
Shopping Club Membership Fees		152	\$59.11	\$11,784,729	0.0%
Support Payments/Cash Contributions/Gifts in Kind		126	\$3,015.85	\$601,309,933	2.5%
Life/Other Insurance		122	\$735.59	\$146,664,778	0.6%
Pensions and Social Security		155	\$12,926.29	\$2,577,281,558	10.6%

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June 09, 2021



## Household Budget Expenditures

Proposed Location  
100 S Wacker Dr, Chicago, Illinois, 60606  
Ring: 5 mile radius

Sample Report  
Latitude: 41.87998  
Longitude: -87.63702

Demographic Summary			2021	2026	
Population			850,188	866,190	
Households			390,966	401,874	
Average Household Size			2.09	2.08	
Families			159,495	162,419	
Median Age			33.8	34.7	
Median Household Income			\$83,661	\$96,082	
		Spending Potential	Average Amount		
		Index	Spent	Total	Percent
Total Expenditures		134	\$105,831.05	\$41,376,342,608	100.0%
Food		140	\$12,914.73	\$5,049,219,027	12.2%
Food at Home		136	\$7,427.26	\$2,903,806,375	7.0%
Food Away from Home		145	\$5,487.47	\$2,145,412,652	5.2%
Alcoholic Beverages		145	\$905.92	\$354,183,627	0.9%
Housing		142	\$35,695.98	\$13,955,913,687	33.7%
Shelter		146	\$29,463.49	\$11,519,224,446	27.8%
Utilities, Fuel and Public Services		125	\$6,232.48	\$2,436,689,241	5.9%
Household Operations		127	\$2,800.59	\$1,094,935,566	2.6%
Housekeeping Supplies		128	\$996.44	\$389,574,905	0.9%
Household Furnishings and Equipment		127	\$2,859.18	\$1,117,840,457	2.7%
Apparel and Services		145	\$3,073.19	\$1,201,513,839	2.9%
Transportation		130	\$11,858.44	\$4,636,244,912	11.2%
Travel		127	\$3,200.69	\$1,251,360,430	3.0%
Health Care		116	\$7,223.28	\$2,824,056,190	6.8%
Entertainment and Recreation		127	\$4,103.24	\$1,604,226,879	3.9%
Personal Care Products & Services		136	\$1,224.30	\$478,660,925	1.2%
Education		150	\$2,585.59	\$1,010,878,436	2.4%
Smoking Products		137	\$525.84	\$205,587,037	0.5%
Lotteries & Pari-mutuel Losses		141	\$73.60	\$28,773,880	0.1%
Legal Fees		154	\$247.50	\$96,762,536	0.2%
Funeral Expenses		130	\$107.71	\$42,112,407	0.1%
Safe Deposit Box Rentals		101	\$4.66	\$1,823,441	0.0%
Checking Account/Banking Service Charges		158	\$50.32	\$19,674,075	0.0%
Cemetery Lots/Vaults/Maintenance Fees		104	\$13.02	\$5,090,749	0.0%
Accounting Fees		123	\$136.37	\$53,317,647	0.1%
Miscellaneous Personal Services/Advertising/Fines		144	\$107.69	\$42,104,975	0.1%
Occupational Expenses		140	\$80.86	\$31,614,705	0.1%
Expenses for Other Properties		82	\$86.84	\$33,952,169	0.1%
Credit Card Membership Fees		142	\$12.35	\$4,829,924	0.0%
Shopping Club Membership Fees		132	\$51.36	\$20,079,846	0.0%
Support Payments/Cash Contributions/Gifts in Kind		109	\$2,593.82	\$1,014,096,285	2.5%
Life/Other Insurance		107	\$645.85	\$252,503,683	0.6%
Pensions and Social Security		134	\$11,110.13	\$4,343,682,059	10.5%

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