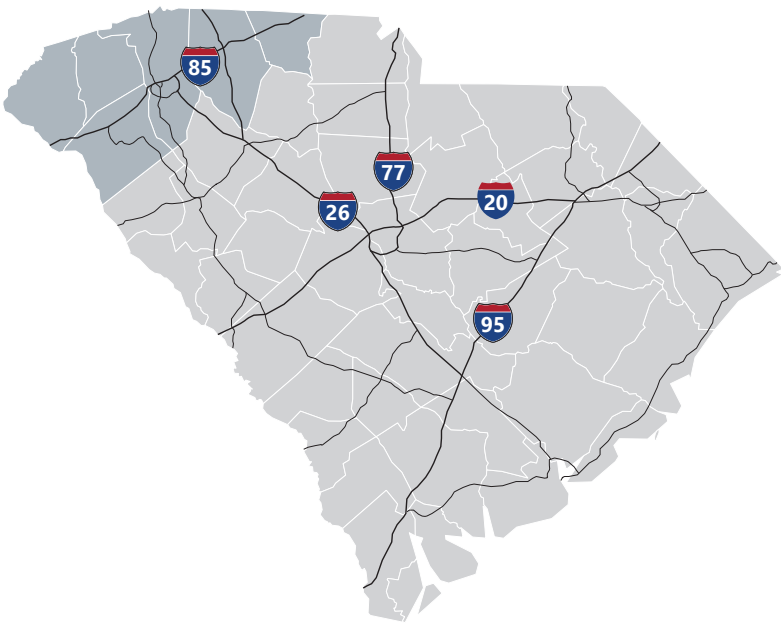




# ACOG Region

The region is nestled in the lush foothills of the Blue Ridge Mountains in the northwest corner of South Carolina. It is home to an estimated 1.3 million people in six counties: Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg. The region’s location along the Interstate 85 corridor places it two hours between the largest business centers of the Southeast: Atlanta and Charlotte. The Appalachian Region is highly connected, offering new and existing businesses a network of highways and rail lines, proximity to major U.S. airports, access to Inland Port Greer and proximity to the Port of Charleston. This makes it a logistically cost effective location for regional, national, and international companies in industries such as advanced materials, aerospace, automotive, bioscience, and energy.



## Total Population

	2010	2021	2026	Growth Rate <sup>1</sup>
ACOG Region	1,171,497	1,348,387	1,432,593	1.22%
Upstate SC	1,362,073	1,544,124	1,631,029	1.10%
South Carolina	4,625,364	5,321,206	5,665,411	1.26%

<sup>1</sup>Projected Annual Growth Rate 2021-2026

## Population by Age

	2010	2021	2026
Under 5	6.5%	5.7%	5.7%
5 to 9	6.5%	6.1%	5.9%
10 to 14	6.6%	6.2%	6.3%
15 to 24	14.2%	12.6%	12.4%
25 to 34	12.2%	13.1%	11.9%
35 to 44	13.4%	12.5%	13.0%
45 to 54	14.4%	12.5%	12.1%
55 to 64	12.3%	13.3%	12.7%
65+	13.8%	18.1%	20.1%
Median Age	37.9	40.0	40.9

38.0% of the 2021 population is prime working age

## Population by Race & Ethnicity

	2010	2021	2026
White	76.9%	75.5%	74.6%
Black	16.6%	16.1%	15.9%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	1.6%	2.2%	2.5%
Hawaiian/ Pacific Islander	0.0%	0.1%	0.1%
Some Other Race	2.9%	3.6%	4.0%
Two or More Races	1.7%	2.3%	2.7%
Hispanic Origin (Any Race)	5.8%	7.3%	8.2%

## Households & Families

	2010	2021	2026
Total Households	457,029	527,623	561,298
Total Families	312,287	353,378	373,829
Average HH Size	2.50	2.50	2.50
Renter Occupied*	30.6%	30.2%	29.6%
Owner Occupied*	69.4%	69.8%	70.4%

\*Housing tenure data is a percentage of total occupied housing units

## Median Household Income

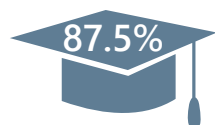
	2021	2026
ACOG Region	\$56,624	\$61,870
South Carolina	\$55,711	\$61,082
United States	\$64,730	\$72,932

## Per Capita Income

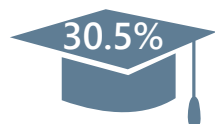
	2021	2026
ACOG Region	\$30,722	\$34,264
South Carolina	\$30,714	\$34,369
United States	\$35,106	\$39,378

## 2021 Highest Education Attainment, Age 25+

High School Diploma  
or Higher



Bachelor's Degree  
or Higher



Graduate/ Professional Degree 11.9%

Bachelor's Degree 18.6%

Associate's Degree 10.3%

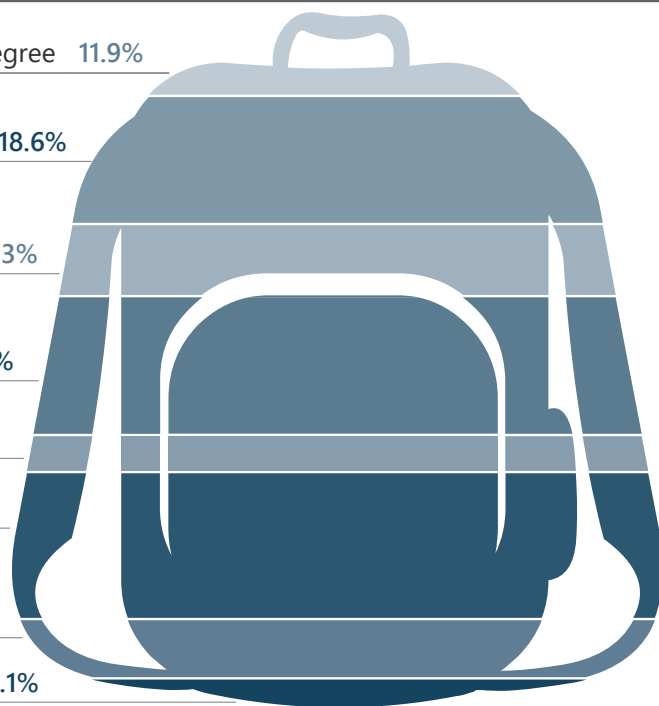
Some College, No Degree 20.2%

GED/ Alternative Credential 5.1%

High School Graduate 21.4%

9th to 12th Grade, No Diploma 8.4%

Less than 9th Grade 4.1%





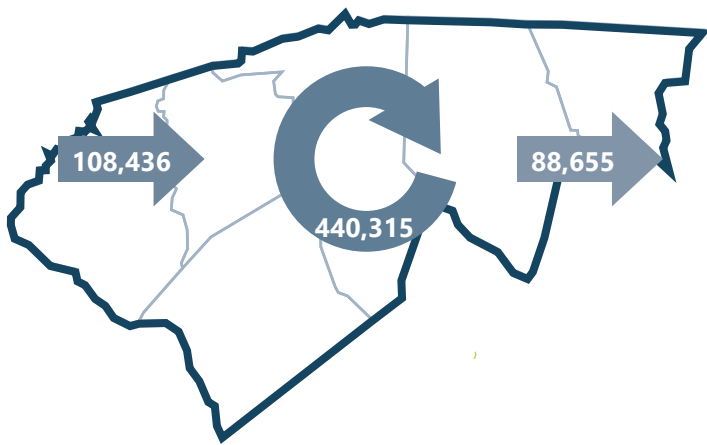
## 2018 Commuting Patterns

### Travel Distance to Work

Less than 10 miles	46.2%
10-24 miles	29.5%
25-50 miles	10.4%
50 miles or more	13.9%

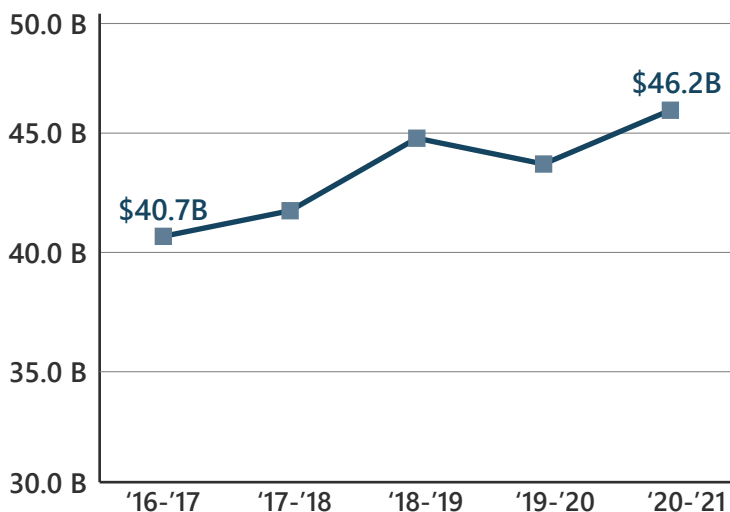
**75.7% of  
workers travel  
less than  
25 miles**

### Worker Inflow/Outflow



Live and Work in the Appalachian Region	440,315
Commute into the Appalachian Region	108,436
Commute Out of the Appalachian Region	88,655

### Gross Retail Sales by Fiscal Year



### Where Do Appalachian Region Workers Live?

Greenville County	33.2%
Spartanburg County	18.9%
Anderson County	12.9%
Pickens County	7.5%
Oconee County	4.4%
Cherokee County	3.3%
Laurens County	2.3%
Richland County	1.6%
York County	1.1%
Lexington County	1.1%

### 2021 Employment by Industry

Agriculture/Mining	0.6%	3,473
Construction	6.6%	41,586
Manufacturing	19.2%	121,027
Wholesale Trade	2.8%	17,478
Retail Trade	10.7%	67,368
Transportation/Utilities	5.3%	33,577
Information	1.4%	8,638
Finance/Insurance/Real Estate	5.2%	33,081
Services	45.4%	286,878
Public Administration	3.0%	18,659
<b>Total</b>	<b>100%</b>	<b>631,765</b>

### 2021 Civilian Population in Labor Force (16+)

Labor Force	663,036
Unemployed	4.7%

### 2021 Business Establishments by Industry

**1,660**

Manufacturing

**6,605**

Retail

**3,771**

Hospitality

**10,358**

Professional  
Services

**767**





Transportation  
and Warehousing

## Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
BMW Manufacturing Corporation	11,000	Automobile manufacturing
Michelin North America	4,170	Passenger and truck tires, tweel, and semi-finished rubber
Magna International	2,030	Exterior and interior automotive parts
Electrolux Home Products	2,000	Home appliances
Milliken & Company	1,610	Textiles

## Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Prisma Health	16,360	Healthcare
Greenville County Schools	10,000	Public Education
Spartanburg Regional Healthcare System	9,950	Healthcare
Spartanburg County Schools	6,060	Public Education
Clemson University	5,400	Higher Education

 Airport Access	 Port Access	 Highway Access	 Rail Access
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> <li>- 50 non-stop daily departures</li> <li>- 17 major cities and airports across the US                             <ul style="list-style-type: none"> <li>- Allegiant Air</li> <li>- American Airlines</li> <li>- Delta</li> <li>- Southwest Airlines</li> <li>- United Airlines</li> </ul> </li> <li>- 1.2M passengers flown in FY2021</li> <li>- 84,217 tons of air cargo moved in FY2021</li> </ul>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> <li>- 157,842 rail lifts in FY2021</li> <li>- 12.3% growth from FY2020</li> </ul> <p>Port of Charleston</p> <ul style="list-style-type: none"> <li>- 2.5 M TEUs handled in FY2021</li> <li>- 9.63% growth from FY2020</li> </ul>	<p>Interstates</p> <ul style="list-style-type: none"> <li>- I-26</li> <li>- I-85</li> <li>- I-385</li> <li>- I-585</li> </ul>	<p>Rail Providers</p> <ul style="list-style-type: none"> <li>- 2 Major providers                             <ul style="list-style-type: none"> <li>- CSX</li> <li>- Norfolk-Southern</li> </ul> </li> <li>- 2 Short line providers                             <ul style="list-style-type: none"> <li>- Greenville &amp; Western</li> <li>- Pickens</li> </ul> </li> <li>- Carolina Piedmont</li> </ul>

## Additional Resources

[www.andersoncountysc.org/econ-dev](http://www.andersoncountysc.org/econ-dev)  
[www.cherokeecountydevelopmentboard.com](http://www.cherokeecountydevelopmentboard.com)  
[www.gogadc.com](http://www.gogadc.com)  
[www.investoconeesc.com](http://www.investoconeesc.com)

[www.alliancepickens.com](http://www.alliancepickens.com)  
[www.economicfuturesgroup.com](http://www.economicfuturesgroup.com)  
[www.upstateforever.org](http://www.upstateforever.org)  
[www.upstatealliance.com](http://www.upstatealliance.com)

[www.southcarolinaparks.com](http://www.southcarolinaparks.com)  
[www.sciway.net](http://www.sciway.net)



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 864.242.9733 | [www.scacog.org](http://www.scacog.org)

Sources: ESRI Business Analyst (2021 and 2026 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2018; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Appalachian Council of Governments, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).