

Total Population

| | 2010 | 2021 | 2026 | Growth Rate ¹ |
|----------------|-----------|-----------|-----------|-----------------------------|
| | 2010 | 2021 | 2020 | Nate |
| Clemson | 13,905 | 16,081 | 16,981 | 1.10% |
| Pickens County | 119,224 | 130,793 | 136,321 | 0.83% |
| Upstate SC | 1,362,073 | 1,544,124 | 1,631,029 | 1.10% |
| South Carolina | 4,625,364 | 5,321,206 | 5,665,411 | 1.26% |

¹ Projected annual growth rate 2021-2026

Households & Families

| | 2010 | 2021 | 2026 |
|------------------|-------|-------|-------|
| Total Households | 5,914 | 6,954 | 7,350 |
| Total Families | 2,485 | 2,805 | 2,941 |
| Average HH Size | 2.33 | 2.24 | 2.24 |



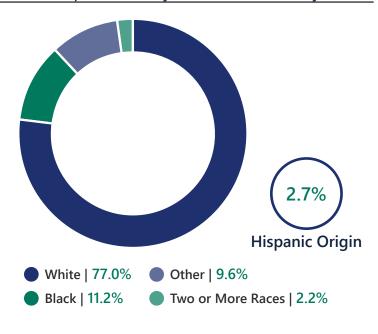
| | 2010 | 2021 | 2026 |
|----------|-------|-------|-------|
| Under 5 | 3.7% | 3.4% | 3.5% |
| 5 to 9 | 4.0% | 3.2% | 3.3% |
| 10 to 14 | 3.8% | 3.8% | 3.4% |
| 15 to 24 | 40.8% | 33.1% | 32.4% |
| 25 to 34 | 12.8% | 19.9% | 19.2% |
| 35 to 44 | 7.5% | 7.2% | 8.2% |
| 45 to 54 | 8.3% | 7.2% | 7.3% |
| 55 to 64 | 7.6% | 8.3% | 7.7% |
| 65+ | 11.5% | 13.9% | 15.0% |











2021 Employment by Industry

Agriculture/Mining | 1.8%

Construction | 3.7%

Manufacturing | 8.3%

Wholesale Trade | 0.7%

Retail Trade | 11.0%

Transportation/Utilities | 2.8%

Information | 0.9%

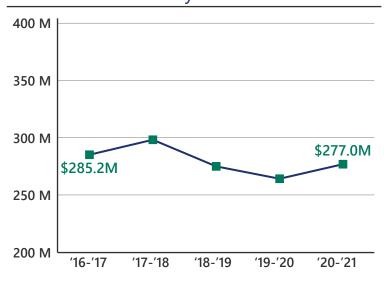
Finance/Insurance/Real Estate | 4.9%

Services | 63.8%

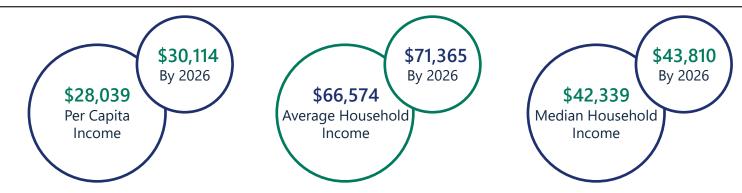
Public Administration | 2.1%

Employed Population, Age 16+ | 8,055 people or 96.8%

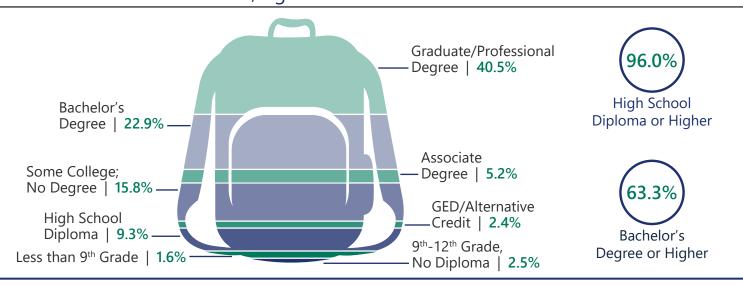
Gross Retail Sales By Fiscal Year



2021 Income



2021 Educational Attainment, Age 25+





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