

# **Oconee County**

Located along the I-85 corridor in the Northwest corner of South Carolina, Oconee County strikes the perfect balance between business and leisure. A low cost of living means that your dollar goes further here than many other parts of the country. Home to a highly skilled workforce and an industrial base of over 60 manufacturers ranging in size from 3 employees to over 1,000, the county is well suited for industrial growth. There are three county-owned industrial parks encompassing over 500 acres with all utilities on-site, as well as privately owned land and buildings that are all suited for industrial development. Oconee County also boasts three major lakes, hundreds of miles of hiking trails, and over 100 waterfalls, making it an idyllic place to live as well as work. With Clemson University right next door, there is never a shortage of sporting events or educational opportunities for residents and visitors alike. Oconee County truly offers something for everyone.



# **Total Population**

	2010	2020	2025	Growth Rate <sup>1</sup>
Oconee County	74,273	81,353	85,079	0.90%
Upstate SC	1,362,073	1,534,241	1,622,166	1.12%
South Carolina	4,625,364	5,282,232	5,629,430	1.28%

<sup>&</sup>lt;sup>1</sup>Projected Annual Growth Rate 2020-2025

#### Population by Age

	2010	2020	2025
Under 5	5.6%	5.0%	4.8%
5 to 9	5.7%	5.4%	5.2%
10 to 14	6.1%	5.6%	5.7%
15 to 24	12.2%	10.9%	10.8%
25 to 34	10.4%	11.1%	9.9%
35 to 44	12.1%	11.0%	11.2%
45 to 54	14.3%	12.6%	12.0%
55 to 64	14.7%	15.1%	14.4%
65+	19.0%	23.4%	26.1%
Median Age	43.4	45.9	47.1

34.7% of the of 2020 population is prime working age

# Population by Race & Ethnicity

	2010	2020	2025
White	87.8%	86.7%	85.9%
Black	7.6%	7.0%	6.7%
American Indian/ Alaska Native	0.2%	0.3%	0.4%
Asian	0.6%	0.9%	1.2%
Hawaiian/ Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.3%	2.9%	3.4%
Two or More Races	1.6%	2.1%	2.5%
Hispanic Origin (Any Race)	4.5%	5.8%	6.8%

#### Households & Families

	2010	2020	2025
Total Households	30,676	33,746	35,344
Total Families	21,118	22,819	23,769
Average HH Size	2.40	2.39	2.38
Renter Occupied*	19.7%	23.7%	23.7%
Owner Occupied*	59.4%	55.6%	55.6%

<sup>\*</sup>Housing tenure data is a percentage of total occupied housing units

#### Median Household Income

	2020	2025
Oconee County	\$48,240	\$51,747
South Carolina	\$53,366	\$56,881
United States	\$62,203	\$67,325

# Per Capita Income

	2020	2025
Oconee County	\$29,597	\$32,966
South Carolina	\$29,227	\$32,506
United States	\$34,136	\$37,691

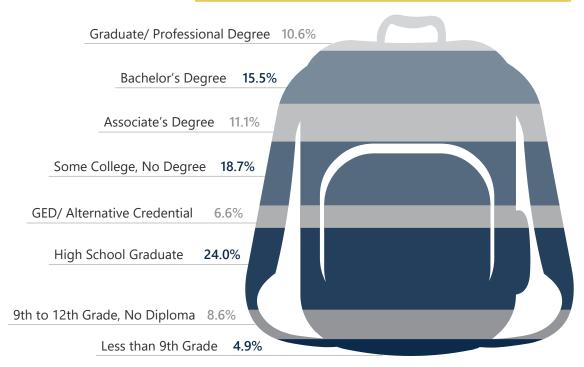
# 2020 Highest Education Attainment, Age 25+

High School Diploma or Higher



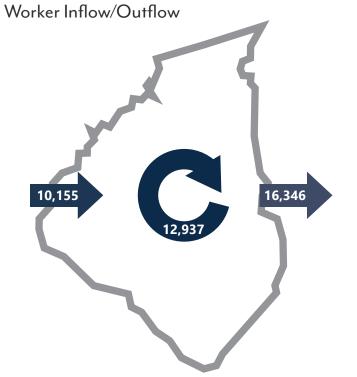
Bachelor's Degree or Higher







# Travel Distance to Work Less than 10 miles 39.3% 10-24 miles 22.5% 25-50 miles 20.7% 50 miles or more 17.5% 61.8% of workers travel less than 25 miles



Live and Work in Oconee County 12,937

Commute into Oconee County 10,155

Commute Out of Oconee County 16,346

## Where Do Oconee County Workers Live?

Oconee County	56.0%
Pickens County	10.3%
Anderson County	8.8%
Greenville County	5.7%
Spartanburg County	1.9%
York County	1.1%
Richland County	0.9%
Stephens County, GA	0.9%
Horry County	0.8%
Lexington County	0.5%

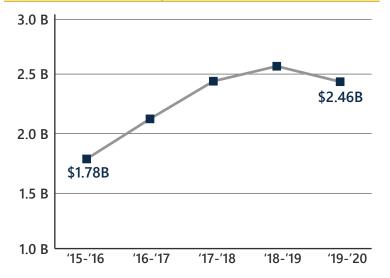
2020 Employment by Industry

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Agriculture/Mining	1.0%	317
Construction	9.7%	3,221
Manufacturing	20.4%	6,740
Wholesale Trade	1.1%	358
Retail Trade	7.6%	2,496
Transportation/Utilities	5.5%	1,806
Information	0.6%	210
Finance/Insurance/Real Estate	4.2%	1,388
Services	47.4%	15,666
Public Administration	2.7%	877
Total	100%	33,079

## 2020 Civilian Population in Labor Force (16+)

Labor Force	88.7%
Unemployed	11.3%

## Gross Retail Sales by Fiscal Year



# 2020 Business Establishments by Industry



Top 10 Major Employers

Company	Employees	Primary Product / Industry
Oconee County School District	1,530	Public Education, K-12
Duke Energy Corporation	1,310	Energy
Prisma Health	1,300	Health Services
BorgWarner	1,000	Automotive Transfer Cases
Itron	1,000	Electronic Measuring Devices
Schneider Electric	550	Motor Control Centers
JTEKT	510	Automotive Bearings
Oconee County	498	County Government
BASF	400	Special Chemical Catalysts & Precious Metal Refining
Greenfield Industries	350	Twist Drills



#### **Airport Access**

Greenville Spartanburg International

- 50 non-stop daily departures
- 17 major cities and airports across the US
  - -Allegiant Air
  - -American Airlines
  - Delta
  - -Southwest Airlines
  - United Airlines
- 2.6 M passengers served in 2019
- 57,304 tons of air cargo moved in 2019

Oconee County Regional Airport



#### **Port Access**

Inland Port Greer

- 55 miles from the City of Seneca
- 157,343 rail lifts in 2019
- 29.4% growth from 2018

Port of Charleston

- 243 miles from the City of Seneca
- 2.4 M TEUs handled in 2019
- 5.18% growth from 2018



#### Highway Access

Interstates

- I-85

Highways

- US-76 - US-123
- SC-11
- SC-28



#### Rail Access

Rail Providers

- Norfolk-Southern



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#### Additional Resources

www.madeinoconee.com www.oconeesc.com www.oconeechambersc.com www.thinkoconee.com www.visitoconeesc.com www.upstatealliance.com www.southcarolinaparks.com www.sciway.net

Sources: ESRI Business Analyst (2020 and 2025 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2018; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Oconee Economic Alliance, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).