# Where Innovation Happens

Greenville County

Finding an abundance of streams and rivers, textile manufacturers began operating in Upstate South Carolina in the 1820s. From those early days, Greenville County has gradually transformed from the textile capital of the world into an office, engineering and advanced manufacturing center of excellence. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Mega-Growth Corridor." Located on I-85 between Charlotte, NC and Atlanta, GA, Greenville is just 200 miles via I-26 to the Atlantic Ocean and the Port of Charleston. To the northwest and just 30 minutes away are the Blue Ridge mountains. Access to the rest of the U.S. is made easy by the Greenville-Spartanburg International Airport, recognized as one of the most user friendly ones. With a unique blend of southern traditions and international influences, gentle rolling hills and beautiful, majestic mountains, Greenville County is just the right mix for a great place to live, work and play.
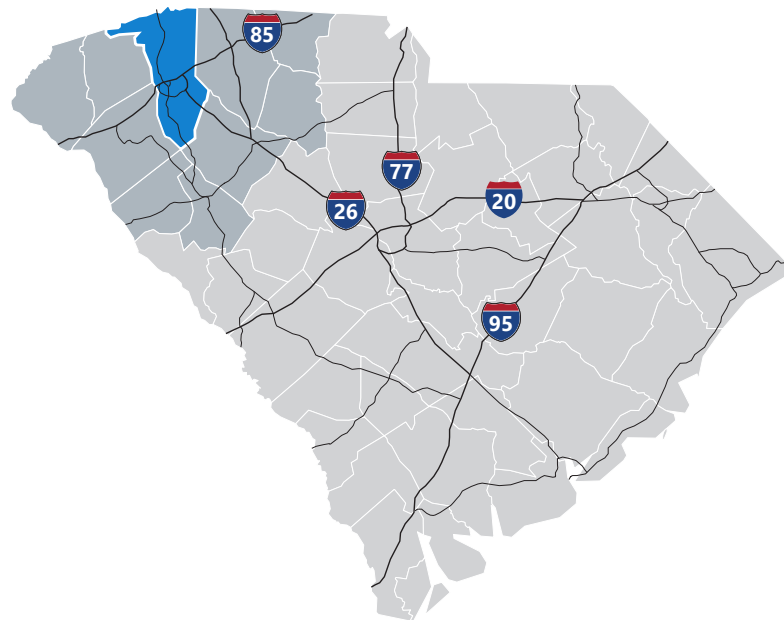
Total Population

	2010	2020	2025	Growth Rate[1]
Greenville County	451,225	529,297	569,355	1.47%
Upstate SC	1,362,073	1,534,241	1,622,166	1.12%
South Carolina	4,625,364	5,282,232	5,629,430	1.28%

[1]Projected Annual Growth Rate 2020-2025

Population by Age

	2010	2020	2025
Under 5	6.9%	6.2%	6.1%
5 to 9	6.6%	6.5%	6.3%
10 to 14	6.7%	6.6%	6.6%
15 to 24	13.5%	12.2%	12.1%
25 to 34	13.4%	13.4%	12.7%
35 to 44	14.0%	13.2%	13.4%
45 to 54	14.4%	12.9%	12.4%
55 to 64	11.8%	13.0%	12.4%
65+	12.8%	16.1%	18.1%
Median Age	37.1	38.8	39.7

39.5% of the of 2020 population is prime working age

Households & Families

	2010	2020	2025
Total Households	176,531	207,400	223,139
Total Families	119,362	137,638	147,236
Average HH Size	2.49	2.50	2.50
Renter Occupied*	29.4%	31.8%	32.3%
Owner Occupied*	60.9%	59.3%	59.1%

*Housing tenure data is a percentage of total occupied housing units

Median Household Income

	2020	2025
Greenville County	$60,877	$65,306
South Carolina	$53,366	$56,881
United States	$62,203	$67,325

Population by Race & Ethnicity

	2010	2020	2025
White	73.8%	73.0%	72.3%
Black	18.1%	17.2%	16.9%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.0%	2.6%	3.1%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	4.4%	4.7%
Two or More Races	1.9%	2.4%	2.7%
Hispanic Origin (Any Race)	8.1%	9.2%	10.0%

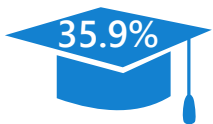## Per Capita Income

	2020	2025
Greenville County	$33,019	$36,581
South Carolina	$29,227	$32,506
United States	$34,136	$37,691

2020 Highest Education Attainment, Age 25+

High School Diploma or Higher

89.8%

Bachelor's Degree or Higher

35.9%

Graduate/ Professional Degree **13.3%**

Bachelor's Degree **22.6%**
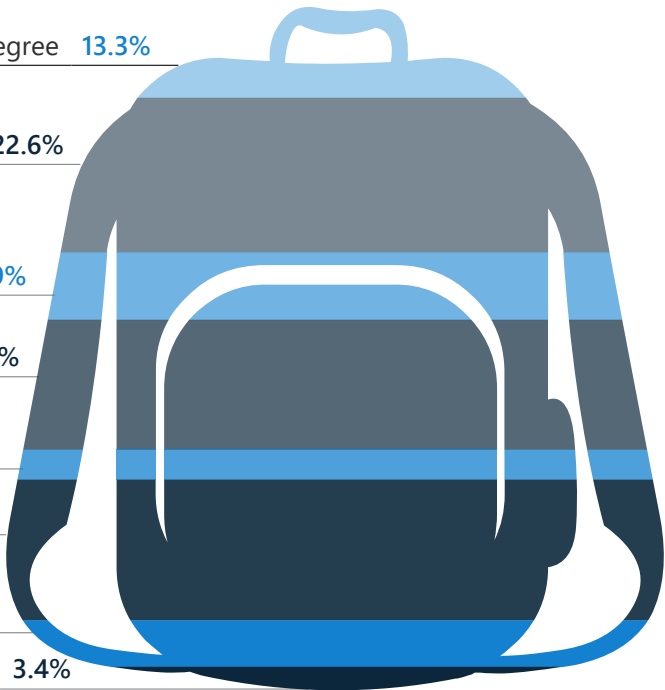
Associate's Degree **9.9%**

Some College, No Degree **19.0%**

GED/ Alternative Credential **4.4%**

High School Graduate **20.6%**

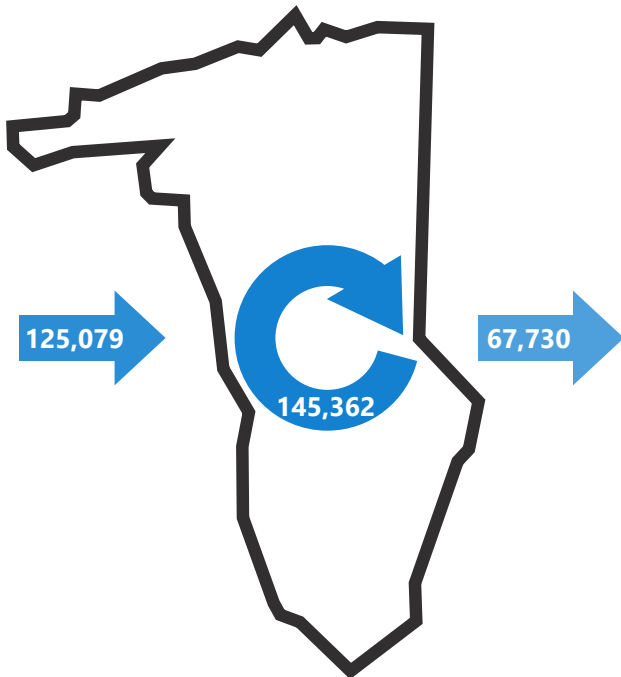9th to 12th Grade, No Diploma **6.8%**

Less than 9th Grade **3.4%**

2018 Commuting Patterns

Travel Distance to Work

Less than 10 miles	56.0%
10-24 miles	26.0%
25-50 miles	6.4%
50 miles or more	11.6%

82.0% of workers travel less than 25 miles

Worker Inflow/Outflow

125,079
145,362
67,730

Live and Work in Greenville County	145,362
Commute into Greenville County	125,079
Commute Out of Greenville County	67,730

Where Do Greenville County Workers Live?

Greenville County	53.7%
Spartanburg County	9.9%
Anderson County	8.1%
Pickens County	5.8%
Laurens County	3.1%
Richland County	1.9%
Oconee County	1.7%
Lexington County	1.2%
Charleston County	1.2%
York County	1.1%

2020 Employment by Industry

Agriculture/Mining	0.4%	916
Construction	6.1%	14,571
Manufacturing	18.2%	43,349
Wholesale Trade	2.8%	6,633
Retail Trade	9.1%	21,611
Transportation/Utilities	4.4%	10,578
Information	1.8%	4,310
Finance/Insurance/Real Estate	6.4%	15,240
Services	48.4%	115,638
Public Administration	2.5%	5,982
Total	100%	238,828

2020 Civilian Population in Labor Force (16+)

Labor Force	90.5%
Unemployed	9.5%

Gross Retail Sales by Fiscal Year

$17.8B
$18.9B

'15-'16	'16-'17	'17-'18	'18-'19	'19-'20

2020 Business Establishments by Industry

730 Manufacturing

2,647 Retail

1,648 Hospitality

5,160 Professional Services

300 Transportation and Warehousing

2020

Top 10 Major Employers

Company	Employees	Primary Product(s)
Prisma Health*	10,000+	Health Services
Greenville County Schools*	10,000+	Public Education
Michelin North America*	5,001 - 10,000	Headquarters / R&D / Mfg (radial tires)
Bon Secours St. Francis Health System*	2,501 - 5,000	Health Services
Duke Energy Corporation*	2,501 - 5,000	Utility Provider
Greenville County Government	2,501 - 5,000	Local Government
State of South Carolina*	2,501 - 5,000	State Government
GE Power	1,001 - 2,500	Turbines
Fluor Corporation	1,001 - 2,500	Engineering / Construction Services
SYNNEX Corporation	1,001 - 2,500	Technology Solutions

* Multiple Locations

Airport Access

Greenville Spartanburg International
- 50 non-stop daily departures
- 17 major cities and airports across the US
  - Allegiant Air
  - American Airlines
  - Delta
  - Southwest Airlines
  - United Airlines
- 2.6 M passengers served in 2019
- 57,304 tons of air cargo moved in 2019

Greenville Downtown Airport
SC Technology and Aviation Center

Port Access

Inland Port Greer
- 17 miles from the City of Greenville
- 157,343 rail lifts in 2019
- 29.4% growth from 2018

Port of Charleston
- 212 miles from the City of Greenville
- 2.4 M TEUs handled in 2019
- 5.18% growth from 2018

Highway Access

Interstates
- I-85
- I-185
- I-385

Highways
- US-25
- US-29
- US-123
- SC-276

Rail Access

Rail Providers
- CSX
- Norfolk-Southern
- Carolina Piedmont

GADC
Greenville Area Development Corporation

Greenville Area Development Corporation
Mark Farris, *President/CEO*
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www.gogadc.com

APPALACHIAN
COUNCIL OF GOVERNMENTS

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Additional Resources

www.greenvillesc.gov
www.greenvillecounty.org

www.visitgreenvillesc.com
www.upstateforever.org

www.southcarolinaparks.com
www.sciway.net