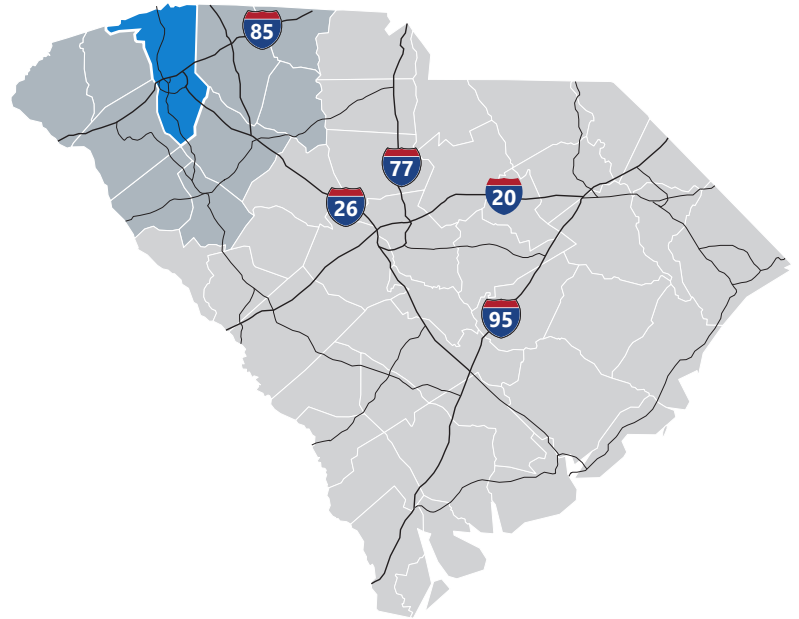


# Where Innovation Happens

## Greenville County

Encouraged by abundant streams and rivers, textile manufacturers began operating in Upstate South Carolina in the 1820s. From those early days, Greenville County has gradually transformed from the textile capital of the world into a headquarters, technology, and advanced manufacturing center. In addition, the engineering industry has found success here. As South Carolina's most populous county, Greenville is situated in the northwestern corner of the state and is part of one of the nation's fastest growing areas, "The I-85 Corridor." Greenville is located on I-85 between Atlanta, GA and Charlotte, NC. The Atlantic Ocean and Port of Charleston are 200 miles to the southeast down I-26, and the Blue Ridge Mountains are just 15 minutes away. The Greenville-Spartanburg International Airport has been cited by Condé Nast Traveler as one of the most user friendly airports. Greenville County has a unique blend of southern traditions and international influences, gentle rolling hills, and beautiful majestic mountains—just the right mix for a great place to live, work, and visit.



### Total Population

	2010	2019	2024	Growth Rate <sup>1</sup>
Greenville County	451,225	520,932	560,313	1.5%
Upstate SC	1,362,073	1,507,423	1,588,080	1.08%
South Carolina	4,625,364	5,195,563	5,526,057	1.25%

<sup>1</sup>Projected Annual Growth Rate 2019-2024

## Population by Age

	2010	2019	2024
Under 5	6.9%	6.2%	6.1%
5 to 9	6.6%	6.5%	6.3%
10 to 14	6.7%	6.5%	6.5%
15 to 24	13.5%	12.3%	12.1%
25 to 34	13.4%	13.4%	12.8%
35 to 44	14.0%	13.2%	13.4%
45 to 54	14.4%	13.0%	12.3%
55 to 64	11.8%	13.0%	12.5%
65+	12.8%	16.0%	17.9%
Median Age	37.2	38.7	39.6

39.6% of the 2019 population is of prime working age

## Population by Race & Ethnicity

	2010	2019	2024
White	73.8%	73.0%	72.3%
Black	18.1%	17.4%	17.1%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.0%	2.5%	2.9%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	3.9%	4.4%	4.7%
Two or More Races	1.9%	2.3%	2.7%
Hispanic Origin (Any Race)	8.1%	9.1%	10.0%

## Households & Families

	2010	2019	2024
Total Households	176,531	204,104	219,570
Total Families	119,362	135,923	145,471
Average HH Size	2.5	2.5	2.5
Renter Occupied*	32.6%	34.8%	34.6%
Owner Occupied*	67.4%	65.2%	65.4%

\*Housing tenure data is a percentage of total occupied housing units

## Median Household Income

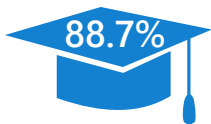
	2019	2024
Greenville County	\$57,082	\$65,914
South Carolina	\$51,389	\$57,210
United States	\$60,548	\$69,180

## Per Capita Income

	2019	2024
Greenville County	\$31,682	\$36,402
South Carolina	\$28,244	\$32,417
United States	\$33,028	\$37,585

## 2019 Highest Education Attainment, Age 25+

High School Diploma or Higher



Bachelor's Degree or Higher



Graduate/ Professional Degree 13.3%

Bachelor's Degree 22.0%

Associate's Degree 9.5%

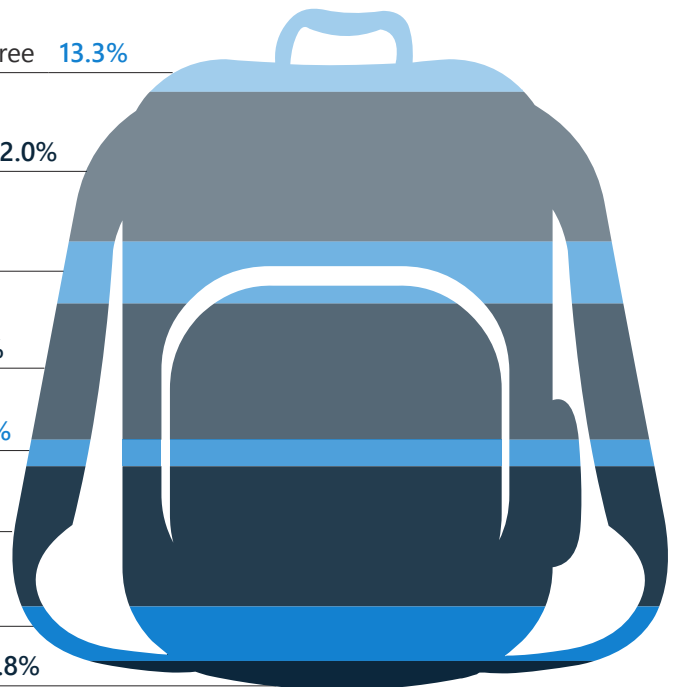
Some College, No Degree 19.1%

GED/ Alternative Credential 4.3%

High School Graduate 20.5%

9th to 12th Grade, No Diploma 7.7%

Less than 9th Grade 3.8%





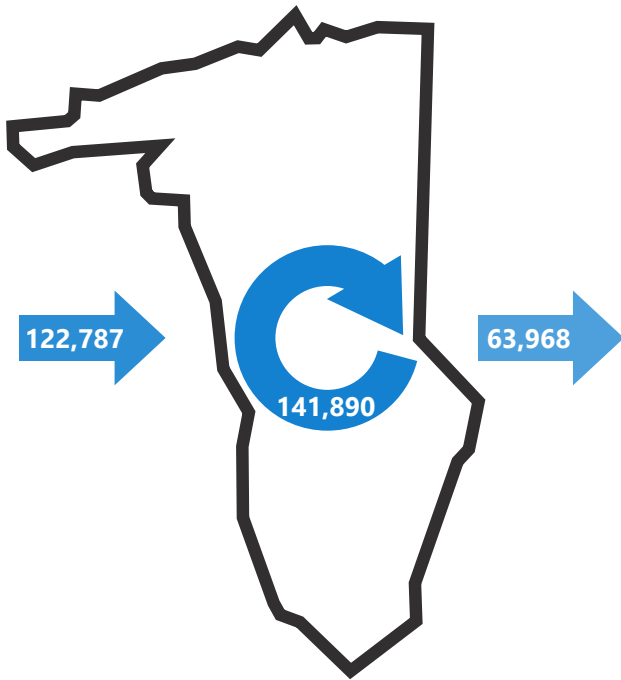
## Commuting Patterns

### Travel Distance to Work

Less than 10 miles	56.4%
10-24 miles	25.9%
25-50 miles	6.4%
50 miles or more	11.3%

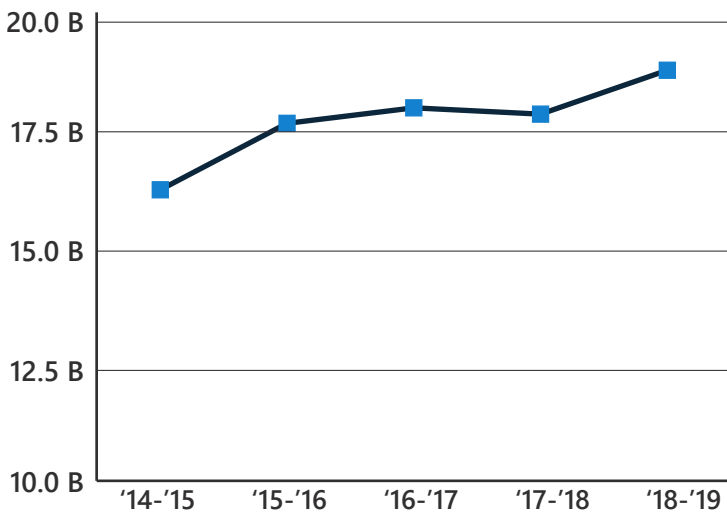
**82.3% of workers travel less than 25 miles**

### Worker Inflow/Outflow



Live and Work in Greenville County	141,890
Commute into Greenville County	122,787
Commute Out of Greenville County	63,968

### Gross Retail Sales By Fiscal Year



### Where Do Greenville County Workers Live?

Greenville County	53.6%
Spartanburg County	9.7%
Anderson County	8.1%
Pickens County	6.0%
Laurens County	3.1%
Richland County	2.0%
Oconee County	1.7%
Lexington County	1.3%
Charleston County	1.2%
York County	1.0%

### 2019 Employment by Industry

Agriculture/Mining	0.4%	1,063
Construction	6.2%	15,789
Manufacturing	17.0%	43,012
Wholesale Trade	3.5%	8,735
Retail Trade	9.5%	24,178
Transportation/Utilities	4.5%	11,408
Information	2.2%	5,646
Finance/Insurance/Real Estate	5.2%	13,141
Services	49.1%	124,568
Public Administration	2.4%	5,994
Total	100%	253,534

### 2019 Civilian Population in Labor Force (16+)

Employed	96.7%
Unemployed	3.3%

### 2019 Business Establishments by Industry







## Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)
GE Power	2,500	Turbines & turbine generator sets
Michelin North America	1,687*	Manufacturing radial and light truck tires
Sealed Air Corp - Cryovac Division	1,300	Paper coated and laminated packaging
Magna International	1,000	Motor vehicle bodies and parts
Bosch Rexroth	780	Hydraulic Pumps

\*Employees at non-manufacturing facilities (eg., headquarters, research and development) are not included in this count.

## Top 5 Non-Manufacturing Employers

Company	Employees	Industry
Prisma Health	15,941	Health Services
Greenville County Schools	10,095	Public Education, K-12
Bon Secours St. Francis Health System	4,355	Health Services
Michelin North America	3,368	Headquarters, R&D, Operational Support
Greenville County	2,685	Government

 Airport Access	 Port Access	 Highway Access	 Rail Access
<p>Greenville Spartanburg International</p> <ul style="list-style-type: none"> <li>- 50 non-stop daily departures</li> <li>- 16 major cities and 19 major airports across the US</li> <li>- Allegiant Air</li> <li>- American Airlines</li> <li>- Delta</li> <li>- Frontier Airlines</li> <li>- Southwest Airlines</li> <li>- United Airlines</li> </ul> <p>Greenville Downtown Airport SC Technology and Aviation Center</p>	<p>Inland Port Greer</p> <ul style="list-style-type: none"> <li>- 17 miles from the City of Greenville</li> <li>- 121,600 rail lifts in 2018</li> <li>- 6.4% growth from 2017</li> </ul> <p>Port of Charleston</p> <ul style="list-style-type: none"> <li>- 212 miles from the City of Greenville</li> <li>- 2.3 M TEUs handled in 2018</li> <li>- 6.4% growth from 2017</li> </ul>	<p>Interstates</p> <ul style="list-style-type: none"> <li>- I-85</li> <li>- I-185</li> <li>- I-385</li> </ul> <p>Highways</p> <ul style="list-style-type: none"> <li>- US-25</li> <li>- US-29</li> <li>- US-123</li> <li>- SC-276</li> </ul>	<p>Rail Providers</p> <ul style="list-style-type: none"> <li>- CSX</li> <li>- Norfolk-Southern</li> <li>- Carolina Piedmont</li> </ul>



**Greenville Area Development Corporation**  
 Mark Farris, *President/CEO*  
 864.235.2008  
 www.gogadc.com



**Appalachian Council of Governments**  
 30 Century Circle, Greenville, SC 29607  
 864.242.9733  
 www.scacog.org

## Additional Resources

[www.greenvillesc.gov](http://www.greenvillesc.gov)  
[www.greenvillecounty.org](http://www.greenvillecounty.org)

[www.visitgreenvillesc.com](http://www.visitgreenvillesc.com)  
[www.upstateforever.org](http://www.upstateforever.org)

[www.southcarolinaparks.com](http://www.southcarolinaparks.com)  
[www.sciway.net](http://www.sciway.net)

Sources: ESRI Business Analyst (2019 and 2024 Estimates); US Census Bureau (2010 Census Data); US Bureau of Labor Statistics; Longitudinal Employer-Household Dynamics, US Census Bureau (2017; Commuting Patterns & Where do County Workers Live), Manufacturer's News, Appalachian Council of Governments, Greenville Area Development Corporation, and SC Department of Revenue and Taxation (Fiscal Year Retail Sales).