### 2018-2022 Comprehensive Economic Development Strategy for the SC Appalachian Region

## 2020 Annual Performance Report



Prepared by the Appalachian Council of Governments for Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg Counties



### **Acknowledgements**

#### SC Appalachian Council of Governments Board Members

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Brandy Amidon, Greenville County, City of **Travelers Rest Mayor** 

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Francis Crowder, Regional At-Large Representative

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Alliance Pickens

Anderson County Office of Economic Development

Cherokee County Development Board

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Cindy Wilson, Anderson County Council

| Greenville Area Development Corporation |
|---|
| Oconee Economic Alliance                |
| One Spartanburg, Inc.                   |
| SC Department of Commerce               |

SC Department of Employment & Workforce Ten at the Top Upstate SC Alliance

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**Section One** 

## INTRODUCTION

### About the SC Appalachian Council of Governments

The SC Appalachian Council of Governments (SCACOG) is a voluntary organization of local governments in the northwest corner of South Carolina, serving a region which includes the counties of Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg, as well as the 42 municipalities therein.

Since its formation in 1965, the Council has served the dual mission of tackling issues of regional significance and providing services to local governments. Aging services, community development, economic development, infrastructure development, resource management transportation, and workforce development are all issues of regional importance in which SCACOG takes an active role. At the local level, the agency's services include general administration, technical assistance, training, planning, grant writing & administration, and information & mapping services.

### **Background and Purpose of the Comprehensive Economic Development** Strategy

The Comprehensive Economic Development Strategy (CEDS) is a program of the United States Department of Commerce Economic Development Administration (EDA). The Public Works and Economic Development Act of 1965 (PWEDA) requires federally designated Economic Development Districts, such as the South Carolina Appalachian Council of Governments (SCACOG), to develop and maintain a CEDS in order to both establish a regional economic development strategy and maintain the region's eligibility for EDA

grant competition and programs. The program requires annual updates of the CEDS as well as a full re-write of the CEDS at least once every five years.

In 2017, SCACOG submitted to EDA a new five-year CEDS entitled A Comprehensive Economic Development Strategy for the Appalachian Region of South Carolina: 2018-2022. This document is the work of many committed individuals from both the private and public sector who desire to support the continued, positive growth of the South Carolina Appalachian region. The 2020 Annual Performance Report will highlight the economic development activity in the region as it pertains to the goals identified in the 2018-2022 CEDS and provide an updated snapshot of economic conditions throughout the region.

Don Godbey, Committee Chair Greenville County David Cauthen **Cherokee County** Neal Collins **Pickens County** Mack Durham Anderson County **Mike Forrester** Spartanburg County Dana Moore Oconee County **Russell Stall Greenville County** 

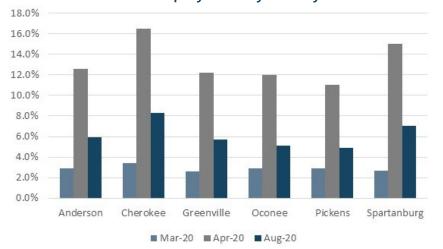
### **CEDS Advisory Committee**

# **REGION OVERVIEW**

Section Two

### SC Appalachian Region: Current Economic Conditions

The COVID-19 pandemic has changed the economic landscape in the Appalachian region of South Carolina in ways that were unimaginable at the beginning of 2020. In January, unemployment across the region was at or near historic lows. By April, unemployment rates had skyrocketed to double digits for the first time in as many as 10 years.



**Unemployment by County** 

depleted and a new round of federal funding remains in limbo.

However, in spite of this uncertainty, many current data are promising. Unemployment rates continue to decline, businesses are reopening, and demand for goods manufactured in the region is increasing. Region-wide per capita and median household incomes are up and have both surpassed that of South Carolina. In addition, economic development project activity, although slower than it was before the pandemic, has resulted in capital investment and job creation numbers higher than those of the same period last year. This success and the active project pipeline can be attributed in part to the extensive virtual capabilities developed by the local economic development offices, Upstate Alliance, and SC Department of Commerce that have enabled them to successfully recruit new investment to the region even when in-person, on-theground visits are not possible.

| October 2019 - September 2020 |          |       |                    |
|-------------------------------|----------|-------|--------------------|
|                               | Projects | Jobs  | Capital Investment |
| Target Industry               | 38       | 1,361 | \$364,027,633      |
| Other Industry                | 18       | 1,675 | \$521,472,380      |

**Announced Capital Investment and Job Creation** 

The remainder of this document will provide more detail of economic conditions in the region and each county, as well as highlight economic development activity in the region as it pertains to the goals established in CEDS 2018-2022.

Much uncertainty remains as to how and when the pandemic will end. Potential disruptions in supply chains and decreases in demand caused by COVID-19 outbreaks around the globe could negatively impact the region regardless of the degree to which the virus is under control at home. It is also possible that small business closures could increase as previous stimulus funds are

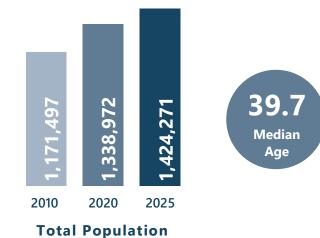
**Section Three** 

## **2020 Economic Profiles**

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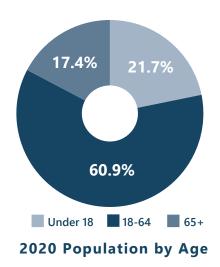
SC Appalachian Region 2020 Economic Profile

### POPULATION



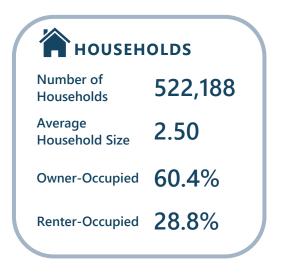
### Population by Race & Hispanic Origin

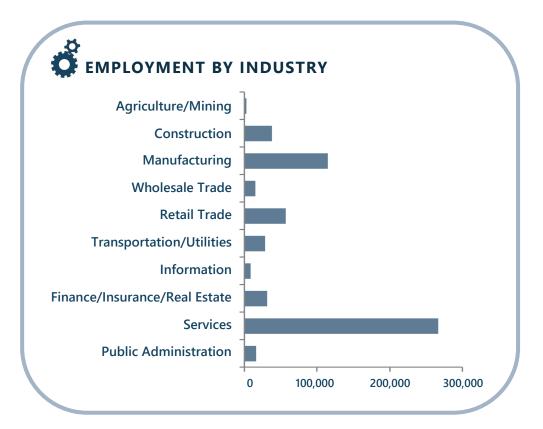
|                               | 2020  |
|-------------------------------|-------|
| White                         | 76.0% |
| Black                         | 16.0% |
| American Indian/Alaska Native | 0.3%  |
| Asian                         | 2.1%  |
| Hawaiian/Pacific Islander     | 0.1%  |
| Some Other Race               | 3.4%  |
| Two or More Races             | 2.2%  |
| Hispanic Origin (Any Race)    | 7.0%  |



|                            | Y        |
|----------------------------|----------|
| Median Household<br>Income | \$54,939 |
| Per Capita Income          | \$29,405 |
| Unemployment<br>Rate       | 5.5%     |
| Poverty Rate               | 12.6%    |
|                            |          |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 28.8% |
| Some College or<br>Associates Degree | 30.6% |
| Bachelor's Degree<br>or Higher       | 28.7% |
|                                      |       |





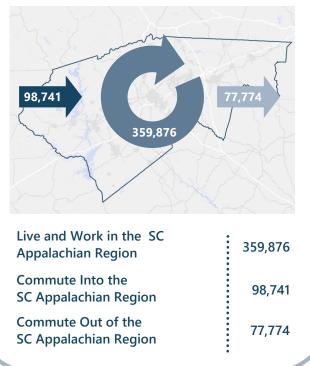
### COMMUTING PATTERNS

#### **Travel Time to Work**

| Less than 10 minutes | 10.4% |
|----------------------|-------|
| 10-29 minutes        | 55.8% |
| 30-59 minutes        | 28.4% |
| 60 minutes or more   | 4.6%  |

Note: Data to be revised in Dec 2020 upon release of 2019 ACS 5-Year Estimates

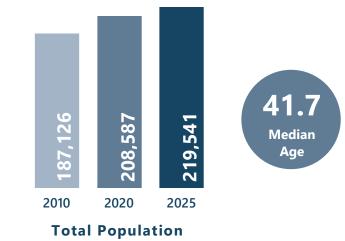
#### Worker Inflow/Outflow



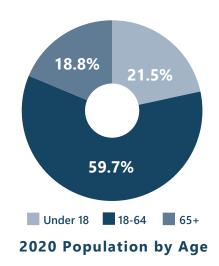
Sources: ACOG Region County Economic Development Offices; Bureau of Labor Statistics - Local Area Unemployment Statistics; Esri Business Analyst - 2020 Estimates and 2025 Projections; SC Appalachian Council of Governments; US Census Bureau - 2010 Census, 2018 ACS 5-Year Estimates, 2019 ACS 1-Year Estimates, and LEHD Origin-Destination Employment Statistics Inflow/Outflow Job Counts for Primary Jobs (2017).

Anderson County 2020 Economic Profile

### POPULATION



| Population by Race & Hispanic Origin |       |
|--------------------------------------|-------|
|                                      | 2020  |
| White                                | 79.7% |
| Black                                | 15.2% |
| American Indian/Alaska Native        | 0.3%  |
| Asian                                | 1.0%  |
| Hawaiian/Pacific Islander            | 0.0%  |
| Some Other Race                      | 1.8%  |
| Two or More Races                    | 2.0%  |
| Hispanic Origin (Any Race)           | 4.1%  |

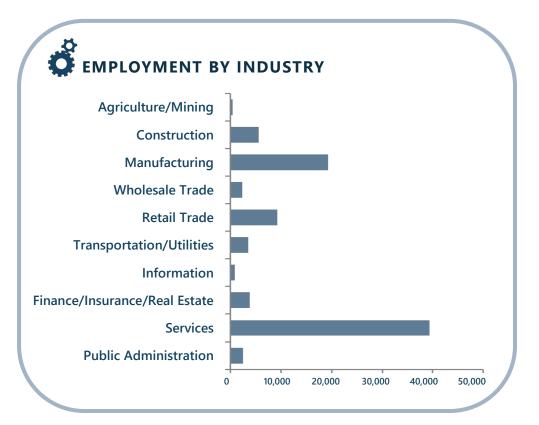


|                            | (        |
|----------------------------|----------|
| Median Household<br>Income | \$52,904 |
| Per Capita Income          | \$27,350 |
| Unemployment<br>Rate       | 5.4%     |
| Poverty Rate               | 12.8%    |
|                            |          |

| EDUCATI                              | ON    |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 31.9% |
| Some College or<br>Associates Degree | 32.3% |
| Bachelor's Degree<br>or Higher       | 22.6% |
|                                      |       |

| Ноизена                   | OLDS   |
|---------------------------|--------|
| Number of<br>Households   | 81,961 |
| Average<br>Household Size | 2.51   |
| Owner-Occupied            | 62.9%  |
| Renter-Occupied           | 25.3%  |

| Company                                     | Employees |
|---|-----------|
| Electrolux Home Products, Inc.              | 1,950     |
| Robert Bosch Corporation                    | 1,431     |
| Michelin North America, Inc.                | 1,365     |
| Techtronic Industries Power Equipment (TTI) | 1,100     |
| First Quality Enterprises                   | 800       |

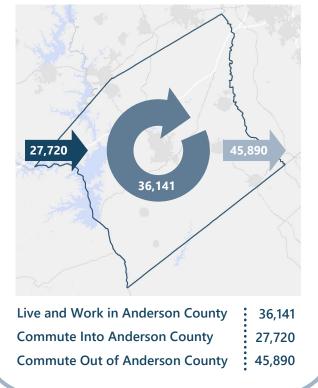


### COMMUTING PATTERNS

#### **Travel Time to Work**

| Less than 10 minutes | 10.4% |
|----------------------|-------|
| 10-29 minutes        | 52.1% |
| 30-59 minutes        | 32.1% |
| 60 minutes or more   | 5.4%  |

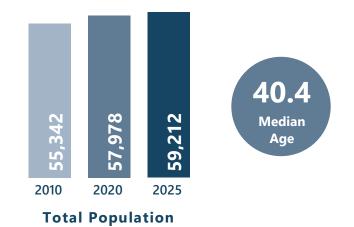
#### Worker Inflow/Outflow



Sources: Anderson County Office of Economic Development; Bureau of Labor Statistics, Local Area Unemployment Statistics; Esri Business Analyst 2020 Estimates and 2025 Projections; SC Appalachian Council of Governments; US Census Bureau 2019 American Community Survey 1-Year Estimates, 2010 Census, and LEHD Origin-Destination Employment Statistics, Inflow/ Outflow Job Counts for Primary Jobs (2017).

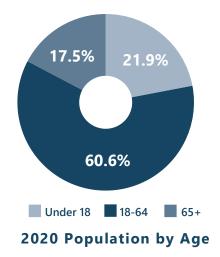


### POPULATION



#### **Population by Race & Hispanic Origin**

|                               | 2020  |
|-------------------------------|-------|
| White                         | 74.9% |
| Black                         | 19.5% |
| American Indian/Alaska Native | 0.4%  |
| Asian                         | 0.6%  |
| Hawaiian/Pacific Islander     | 0.0%  |
| Some Other Race               | 2.7%  |
| Two or More Races             | 1.9%  |
| Hispanic Origin (Any Race)    | 4.5%  |



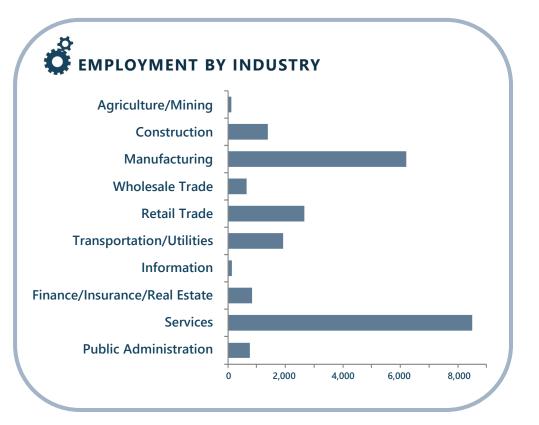
|                            | (        |
|----------------------------|----------|
| Median Household<br>Income | \$35,511 |
| Per Capita Income          | \$19,912 |
| Unemployment<br>Rate       | 7.0%     |
| Poverty Rate               | 20.5%    |
|                            |          |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 38.0% |
| Some College or<br>Associates Degree | 29.7% |
| Bachelor's Degree<br>or Higher       | 14.9% |
|                                      |       |

| HOUSEH                    | OLDS   |
|---------------------------|--------|
| Number of<br>Households   | 22,310 |
| Average<br>Household Size | 2.55   |
| Owner-Occupied            | 61.4%  |
| Renter-Occupied           | 27.4%  |

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| Company                                  | Employees |
|--|-----------|
| Nestlé USA - Prepared Foods Division     | 1,000     |
| Milliken & Company (Multiple Locations)  | 989       |
| Freightliner Custom Chassis              | 909       |
| Hamrick Mills, Inc. (Multiple Locations) | 890       |
| Suminoe                                  | 300       |
|  |           |



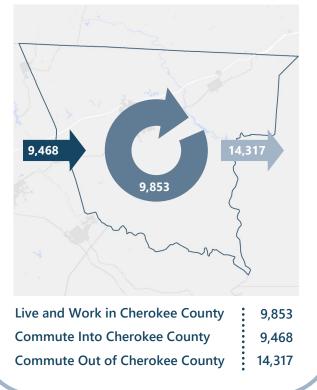
### COMMUTING PATTERNS

#### **Travel Time to Work**

| Less than 10 minutes                              | 14.2% |  |
|---|-------|--|
| 10-29 minutes                                     | 53.6% |  |
| 30-59 minutes                                     | 27.4% |  |
| 60 minutes or more 4.8%                           |       |  |
| Note: Data to be revised in Dec 2020 upon release |       |  |

of 2019 ACS 5-Year Estimates.

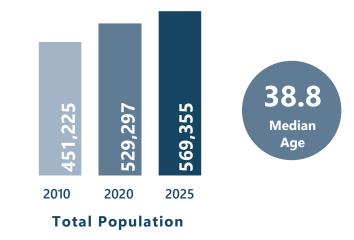
#### Worker Inflow/Outflow



Sources: Cherokee County Development Board; Bureau of Labor Statistics, Local Area Unemployment Statistics; Esri Business Analyst 2020 Estimates and 2025 Projections; SC Appalachian Council of Governments; US Census Bureau 2018 American Community Survey 5-Year Estimates, 2010 Census, and LEHD Origin-Destination Employment Statistics, Inflow/Outflow Job Counts for Primary Jobs (2017).

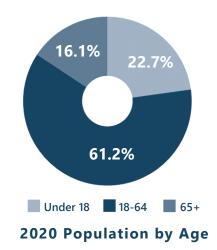


### POPULATION



### Population by Race & Hispanic Origin

|                              | 2020  |
|------------------------------|-------|
| nite                         | 73.0% |
| ck                           | 17.2% |
| nerican Indian/Alaska Native | 0.3%  |
| an                           | 2.6%  |
| waiian/Pacific Islander      | 0.1%  |
| me Other Race                | 4.4%  |
| o or More Races              | 2.4%  |
| panic Origin (Any Race)      | 9.2%  |
| spanic Origin (Any Race)     |       |

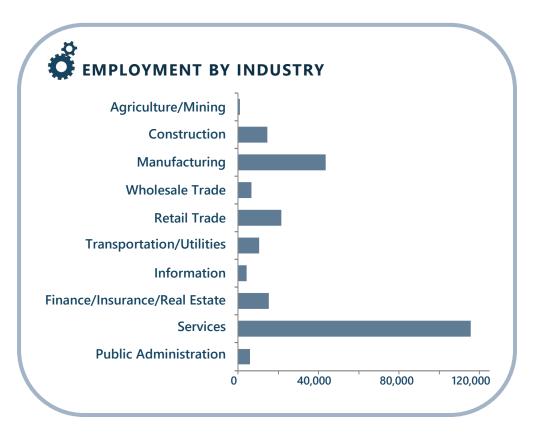


|                            | Y        |
|----------------------------|----------|
| Median Household<br>Income | \$60,877 |
| Per Capita Income          | \$33,019 |
| Unemployment<br>Rate       | 5.2%     |
| Poverty Rate               | 10.6%    |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 25.0% |
| Some College or<br>Associates Degree | 28.8% |
| Bachelor's Degree<br>or Higher       | 35.9% |
|                                      |       |

| 207,400 |  |
|---------|--|
| 2.50    |  |
| 59.3%   |  |
| 31.8%   |  |
|         |  |

| Company                                  | Employees |
|--|-----------|
| GE Engineering                           | 3,650     |
| Michelin North America, Inc.             | 1,688     |
| Sealed Air Corporation, Cryovac Division | 1,300     |
| Magna International                      | 950       |
| House of Raeford (Columbia Farms)        | 825       |
|  |           |

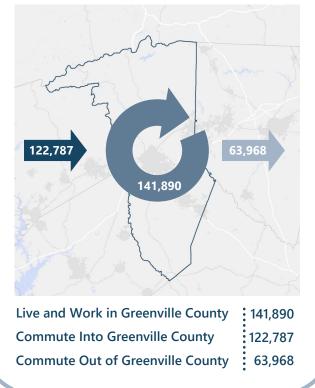


### COMMUTING PATTERNS

#### **Travel Time to Work**

| Less than 10 minutes | 9.3%  |
|----------------------|-------|
| 10-29 minutes        | 58.3% |
| 30-59 minutes        | 28.0% |
| 60 minutes or more   | 4.4%  |

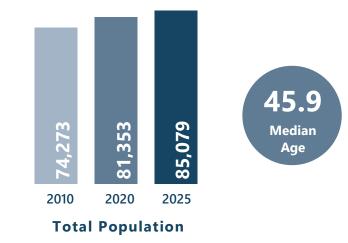
#### Worker Inflow/Outflow



Sources: Greenville Area Development Corporation; Bureau of Labor Statistics, Local Area Unemployment Statistics; Esri Business Analyst 2020 Estimates and 2025 Projections; SC Appalachian Council of Governments; US Census Bureau 2019 American Community Survey 1-Year Estimates, 2010 Census, and LEHD Origin-Destination Employment Statistics, Inflow/ Outflow Job Counts for Primary Jobs (2017).

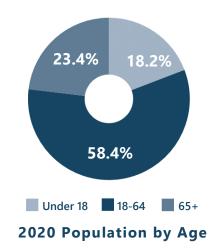


### POPULATION



### Population by Race & Hispanic Origin

|                               | 2020         |
|-------------------------------|--------------|
| White                         | 86.7%        |
| Black                         | 7.0%         |
| American Indian/Alaska Native | 0.3%         |
| Asian                         | 0.9%         |
| Hawaiian/Pacific Islander     | 0.0%         |
| Some Other Race               | <b>2.9</b> % |
| Two or More Races             | 2.1%         |
| Hispanic Origin (Any Race)    | 5.8%         |
|                               |              |

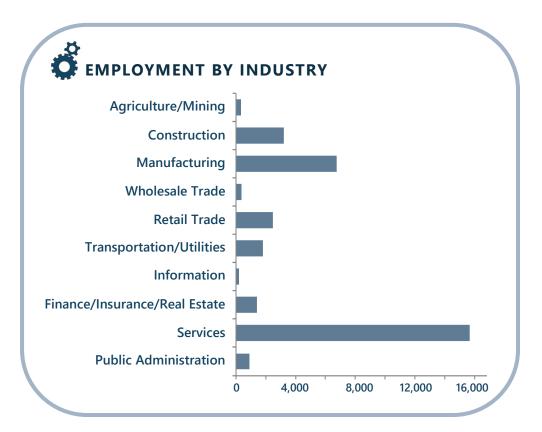


|                            | r        |
|----------------------------|----------|
| Median Household<br>Income | \$48,240 |
| Per Capita Income          | \$29,597 |
| Unemployment<br>Rate       | 5.1%     |
| Poverty Rate               | 13.7%    |
|                            |          |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 30.5% |
| Some College or<br>Associates Degree | 29.8% |
| Bachelor's Degree<br>or Higher       | 26.1% |
|                                      |       |

| Number of<br>Households33,746Average<br>Household Size2.39Owner-Occupied55.6%Renter-Occupied23.7% | Ноизенс         | OLDS   |
|---|-----------------|--------|
| Household Size 2.39<br>Owner-Occupied 55.6%   |                 | 33,746 |
|   |                 | 2.39   |
| Renter-Occupied 23.7%   | Owner-Occupied  | 55.6%  |
|   | Renter-Occupied | 23.7%  |

| Company                      | Employees |
|------------------------------|-----------|
| Duke Energy Corporation      | 1,310     |
| BorgWarner                   | 1,000     |
| ltron, Inc.                  | 1,000     |
| Schneider Electric           | 550       |
| JTEKT/Koyo Bearings USA, LLC | 510       |
|                              |           |

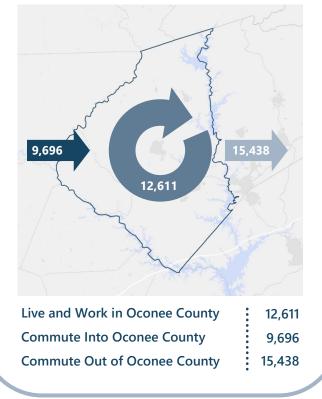


### COMMUTING PATTERNS

#### **Travel Time to Work**

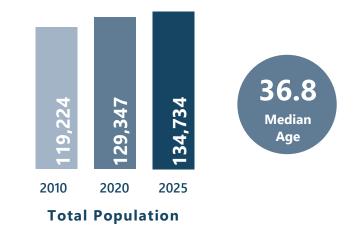
| Less than 10 minutes | 10.0% |
|----------------------|-------|
| 10-29 minutes        | 54.7% |
| 30-59 minutes        | 24.4% |
| 60 minutes or more   | 10.8% |

#### Worker Inflow/Outflow



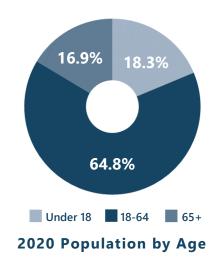


### POPULATION



#### Population by Race & Hispanic Origin

|                               | 2020  |
|-------------------------------|-------|
| White                         | 87.5% |
| Black                         | 6.6%  |
| American Indian/Alaska Native | 0.2%  |
| Asian                         | 2.0%  |
| Hawaiian/Pacific Islander     | 0.0%  |
| Some Other Race               | 1.7%  |
| Two or More Races             | 2.0%  |
| Hispanic Origin (Any Race)    | 3.7%  |
|                               |       |

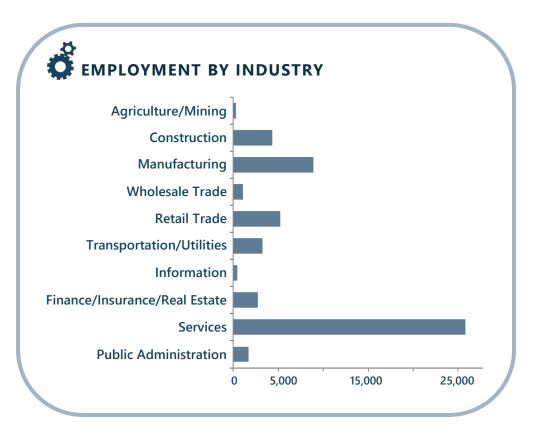


| Y        |
|----------|
| \$48,571 |
| \$25,877 |
| 5.0%     |
| 15.4%    |
|          |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 30.8% |
| Some College or<br>Associates Degree | 30.5% |
| Bachelor's Degree<br>or Higher       | 26.0% |
|                                      |       |

| Аноц                   | SEHOLDS            |
|------------------------|--------------------|
| Number of<br>Household | 49,225             |
| Average<br>Household   | Size 2.48          |
| Owner-Occ              | upied <b>58.3%</b> |
| Renter-Occ             | upied <b>29.8%</b> |

| Company                                    | Employees |
|--|-----------|
| Reliable Automatic Sprinkler Company, Inc. | 713       |
| Yokohama America, SC                       | 340       |
| Abbott                                     | 330       |
| Wilbert Plastics                           | 280       |
| Danfoss (formerly Comatrol)                | 258       |
|  |           |

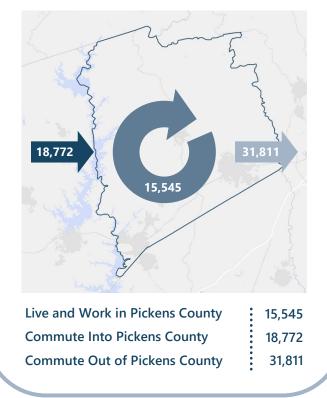


### COMMUTING PATTERNS

#### **Travel Time to Work**

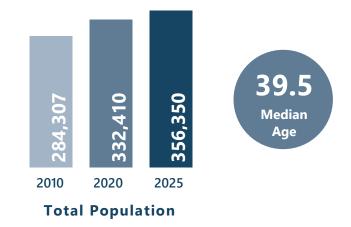
| Less than 10 minutes | 11.8% |
|----------------------|-------|
| 10-29 minutes        | 46.9% |
| 30-59 minutes        | 33.6% |
| 60 minutes or more   | 7.6%  |

#### Worker Inflow/Outflow



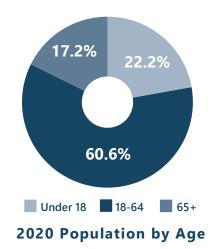


### POPULATION



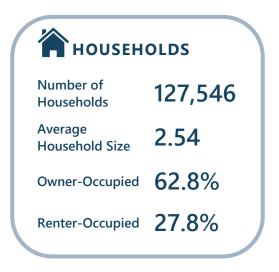
### Population by Race & Hispanic Origin

|                               | 2020  |
|-------------------------------|-------|
| White                         | 71.5% |
| Black                         | 19.7% |
| American Indian/Alaska Native | 0.3%  |
| Asian                         | 2.5%  |
| Hawaiian/Pacific Islander     | 0.1%  |
| Some Other Race               | 3.7%  |
| Two or More Races             | 2.3%  |
| Hispanic Origin (Any Race)    | 7.2%  |
| rispanie origin (/ lity race) |       |

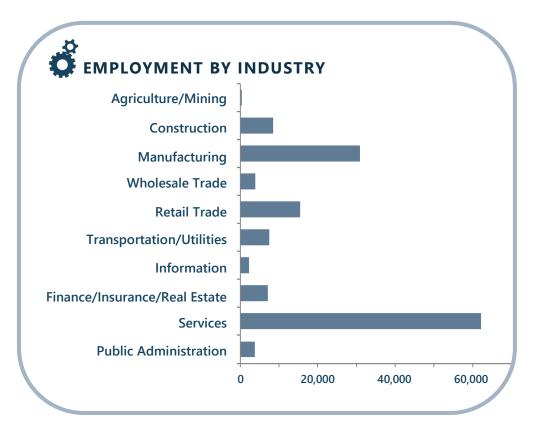


|                            | Y        |
|----------------------------|----------|
| Median Household<br>Income | \$54,724 |
| Per Capita Income          | \$27,923 |
| Unemployment<br>Rate       | 6.1%     |
| Poverty Rate               | 12.8%    |

| EDUCAT                               | ION   |
|--------------------------------------|-------|
| High School<br>Graduate or GED       | 30.0% |
| Some College or<br>Associates Degree | 32.4% |
| Bachelor's Degree<br>or Higher       | 25.3% |
|                                      |       |



| Company                                | Employees |
|--|-----------|
| BMW Manufacturing Corporation          | 11,000    |
| DraexImaier Automotive of America, LLC | 1,225     |
| Michelin North America                 | 1,165     |
| Magna International                    | 1,070     |
| Plastic Omnium                         | 1,000     |

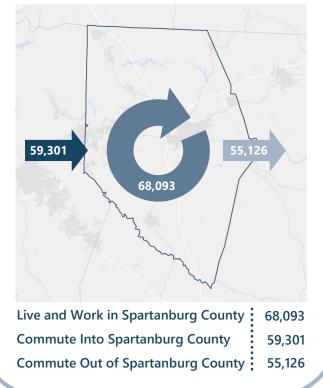


### COMMUTING PATTERNS

#### **Travel Time to Work**

| Less than 10 minutes | 11.5% |
|----------------------|-------|
| 10-29 minutes        | 58.1% |
| 30-59 minutes        | 25.8% |
| 60 minutes or more   | 4.6%  |

#### Worker Inflow/Outflow



Sources: One Spartanburg, Inc.; Bureau of Labor Statistics, Local Area Unemployment Statistics; Esri Business Analyst 2020 Estimates and 2025 Projections; SC Appalachian Council of Governments; US Census Bureau 2019 American Community Survey 1-Year Estimates, 2010 Census, and LEHD Origin-Destination Employment Statistics, Inflow/Outflow Job Counts for Primary Jobs (2017).

# ECONOMIC DEVELOPMENT GOALS & HIGHLIGHTS

**Section Four** 

#### **GOAL 1: TARGET INDUSTRIES**

Promote not only the growing regional target industries of advanced materials, aerospace, automotive, bioscience, and energy, but also local target industries which are unique to individual counties and communities.

- Between October 2019 and September 2020, county economic development offices in the region announced nearly \$886 million in new capital investment and the creation of over 3,000 new jobs.
- Projects were announced in all five regionwide target industries totaling \$364 million and 1,361 jobs.



Aerial photograph of BMW Manufacturing in Spartanburg County.

### GOAL 2: WORKFORCE DEVELOPMENT

Cultivate an efficient and skilled 21st Century workforce through enhanced training and coordination of resources in the SC Appalachian Region.

- ACOG is currently managing \$978,000 in grants for workforce development projects, which have a total value of over \$2 million.
- The National Science Foundation has awarded a \$4 million grant to Clemson University's Center for Aviation and Automotive Technological Education using Virtual E-Schools (CA2VES) to launch A2, a program bringing together multiple educational institutions and private industry to develop, disseminate, and curate e-learning tools to improve education and training and provide nationwide access to automotive and aerospace manufacturing industries.

#### GOAL 3: PRODUCT DEVELOPMENT

Improve regional economic development capacity by increasing the quality and quantity of shovel-ready sites and suitable buildings for expanding and locating businesses.

- Commercial real estate firms report:
  - 5.3 million square feet of speculative industrial space is currently under construction or has been completed in the last year.
  - 1.6 million square feet of speculative industrial space is in the design phase and scheduled to begin construction within the next year.
- The Greenville Area Development Corporation announced the development of Fox Hill Business Park, the first **new industrial park** in Greenville County in 20 years. At build-out, the park will offer up to **2.5 million square feet** of Class A industrial/distribution space.

#### **GOAL 4: INFRASTRUCTURE**

Make the SCACOG region attractive for economic development by sustaining and enhancing physical infrastructure.

- The Economic Development Administration awarded \$6,173,000 in grant funds for water and sewer projects in the region.
- ACOG staff is managing \$12.4 million in grants for 13 infrastructure projects worth \$20.8 million.
- Implementation of Phase One of GSP International Airport's Master Plan is scheduled to be nearly complete by the end of 2020. Included in the project list is a \$33 million commercial cargo facility expansion which will triple capacity.



A commercial cargo aircraft at GSP. (Photo by Sarah Sheridan)

#### GOAL 5: ENTREPRENEURSHIP

Make the SCACOG Region the most entrepreneur friendly region in South Carolina.

- Regional partner agency Ten at the Top hosts monthly Upstate Entrepreneur
   Ecosystem Workshops to foster collaboration among those organizations, including SCACOG, who assist the entrepreneurial community.
- The City of Anderson was awarded \$1,000,000 in grants to help fund the construction of a shared commercial kitchen to help food entrepreneurs start and grow their businesses.
- As of September 2020, the Clemson Small Business Development Center had hosted 36
   events to help small business owners navigate the COVID-19 pandemic.

#### **GOAL 6: ACCESS TO CAPITAL**

Increase access to business capital in the SC Appalachian Region.

- The Appalachian Development Corporation, a partner agency tasked with administering Appalachian Loan Funds and SBA 504 Loans in the region, is managing
   93 loans totaling \$43.3 million across the six ACOG counties.
- Greenville County earmarked \$50 million in CARES Act funding for small business relief grants with \$5 million set aside specifically for minority-owned small businesses.
- VentureSouth, one of the largest angel investment groups in the United States, launched VentureSouth Furman to connect Furman University network investors with the Furman University network entrepreneurs. This is the first angel investment fund of its kind in the region.

### GOAL 7: LOCAL ASSET-BASED ECONOMIC DEVELOPMENT

Strengthen the unique, local community assets which have a significant impact on regional economic development.

- The City of Landrum received a \$286,899 ARC grant to help restore a historic rail car for a new museum and visitor's center.
- With the help of a \$500,000 ARC grant, the City of Simpsonville was able to begin the renovation of an arts center.
- More than \$3.4 million in grant funds for beautification, greenspace, and revitalization projects are being managed by SCACOG.



City of Landrum historic rail car museum and visitor's center. (Photo by Travis Hatcher)

#### GOAL 8: GLOBAL COMPETITIVENESS

Carry out the goals, objectives, strategies, and tactics articulated in the Upstate SC Metropolitan Export Plan.

### GOAL 9: GLOBAL COMPETITIVENESS

Attract more Foreign Direct Investment (FDI) to the region.

- In 2017, the Upstate Alliance, lead organization for the Brookings Institution's Global Cities Initiative in the region, launched the Global Competitiveness Council (GCC) to guide the implementation of the Upstate SC Regional Export Plan and Foreign Direct Investment Plans. After accomplishing their goals, the GCC working groups disbanded in 2019. The GCC Steering Committee will continue to meet to monitor progress.
- At **\$10.3 billion**, SC ranked first in the nation in export sales of completed passenger vehicles due in large part to robust sales of the BMW vehicles manufactured in Spartanburg County.

- Foreign Direct Investment between October 2019 and September 2020 represents:
  - Over \$327 million in capital investment
  - 977 jobs
     977 jobs
  - ♦ 16 companies
  - $\diamond$  9 countries
- Despite travel restrictions due to the pandemic, state, regional, and local economic development organizations continue to recruit internationally.

Representatives from **16 countries** participated in either virtual or in-person visits to the region between October 2019 and September 2020.

Section Five

APPENDICES

### Announced Capital Investment and Job Creation

### October 2019—September 2020

| County     | ounty Company                           |               | Jobs | Industry                        | New/Existing | Country       |  |
|------------|---|---------------|------|---------------------------------|--------------|---------------|--|
| Anderson   | Sargent Metal Fabricators               | \$9,500,000   | 50   | Advanced Materials              | Existing     | United States |  |
| Anderson   | Strategy Plastics LLC                   | \$3,400,000   | 81   | Advanced Materials              | Existing     | United States |  |
| Anderson   | Tactical Medical Solutions              | \$1,700,000   | 21   | Manufacturing - Other           | Existing     | United States |  |
| Cherokee   | Adams Products                          | \$12,500,000  | 31   | Manufacturing - Other           | Existing     | Ireland       |  |
| Cherokee   | Freightliner Custom Chassis Corporation | \$15,000,000  | 193  | Automotive                      | Existing     | Germany       |  |
| Cherokee   | Nestle                                  | \$100,000,000 | 0    | Manufacturing - Food & Beverage | Existing     | Switzerland   |  |
| Cherokee   | Palmetto Pedic                          | \$8,000,000   | 100  | Advanced Materials              | New          | China/USA     |  |
| Greenville | 98 Ventures (UST)                       | \$610,380     | 98   | Office                          | Existing     | United States |  |
| Greenville | abatUS                                  | \$10,000,000  | 25   | Automotive                      | New          | Germany       |  |
| Greenville | Aero Precision/Kellstrom                | \$1,200,000   | 21   | Aerospace                       | New          | United States |  |
| Greenville | Axiscades                               | INR           | 15   | Office                          | New          | India         |  |
| Greenville | BMW                                     | \$46,000,000  | 0    | Automotive                      | Existing     | Germany       |  |
| Greenville | Cytec                                   | \$39,000,000  | 30   | Advanced Materials              | Existing     | Belgium       |  |
| Greenville | DC Blox                                 | \$200,000,000 | 5    | Data Center                     | New          | United States |  |
| Greenville | Global Lending Services                 | \$4,200,000   | 669  | Office                          | Existing     | United States |  |
| Greenville | JIDA Industrial Solutions               | \$3,000,000   | 78   | Automotive                      | New          | China         |  |
| Greenville | Material Sciences                       | \$4,200,000   | 34   | Advanced Materials              | Existing     | United States |  |
| Greenville | Motus                                   | \$355,000     | 33   | Advanced Materials              | New          | United States |  |
| Greenville | MSI Mold Builders                       | \$2,500,000   | 6    | Advanced Materials              | Existing     | United States |  |
| Greenville | Noregon                                 | INR           | 13   | Automotive                      | New          | United States |  |
| Greenville | Nutra                                   | \$8,500,000   | 118  | Bioscience                      | Existing     | United States |  |
| Greenville | Pierburg US, LLC                        | \$27,000,000  | 95   | Automotive                      | Existing     | Germany       |  |
| Greenville | Prodigy Cabinetry                       | \$2,500,000   | 80   | Manufacturing - Other           | Existing     | United States |  |
| Greenville | Refresco (2 projects)                   | \$1,000,000   | 62   | Manufacturing - Food & Beverage | Existing     | Netherlands   |  |
| Greenville | Sixin North America                     | \$5,000,000   | 94   | Manufacturing - Chemical        | New          | China         |  |
| Greenville | Standard Motor Products                 | \$6,664,846   | 14   | Automotive                      | Existing     | United States |  |
| Greenville | Transtech                               | \$5,579,000   | 85   | Automotive                      | Existing     | United States |  |

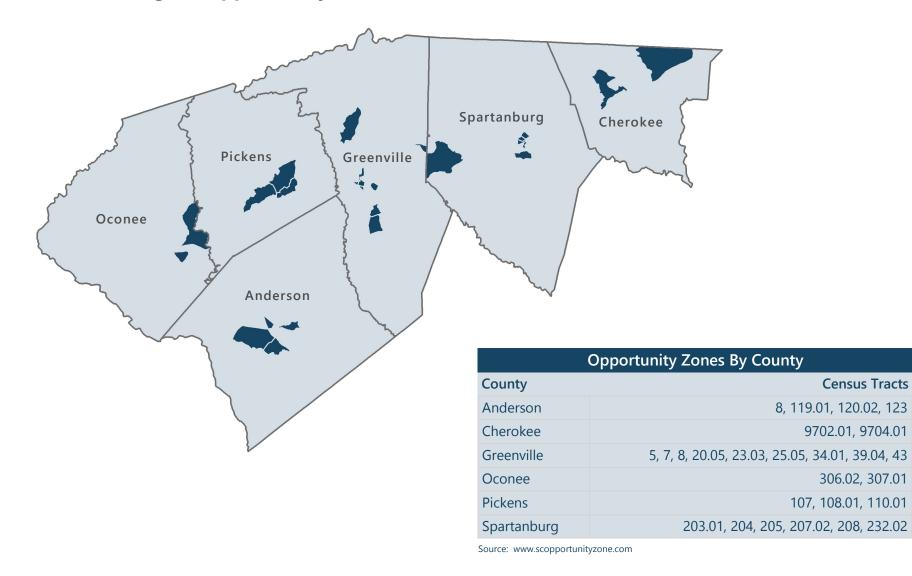
| County      | Company                              | <b>Capital Investment</b> | Jobs | Industry                                   | <b>New/Existing</b> | Country        |
|-------------|--------------------------------------|---------------------------|------|--|---------------------|----------------|
| Greenville  | Utility Partners of America          | \$1,100,000               | 350  | Office                                     | Existing            | United States  |
| Greenville  | Vermeer                              | \$19,864,100              | 25   | Automotive                                 | Existing            | United States  |
| Oconee      | ACI Plastics                         | \$10,000,000              | 0    | Advanced Materials                         | Existing            | United States  |
| Pickens     | Milliken & Company - Pendleton Plant | \$2,500,000               | 0    | Advanced Materials                         | Existing            | United States  |
| Spartanburg | AIRSYS Cooling Technologies          | \$14,600,000              | 116  | Advanced Materials                         | New                 | China          |
| Spartanburg | Borgers                              | \$2,597,887               | 16   | Automotive                                 | Existing            | Germany        |
| Spartanburg | Cypress Solar                        | \$3,000,000               | 0    | Energy                                     | New                 | United States  |
| Spartanburg | Dantherm Cooling                     | \$4,812,000               | 51   | Manufacturing - Other                      | Existing            | United States  |
| Spartanburg | DB Santasalo                         | \$2,450,000               | 7    | Manufacturing - Other                      | Existing            | United Kingdom |
| Spartanburg | Depcom Power (3 projects)            | \$9,000,000               | 0    | Energy                                     | New                 | United States  |
| Spartanburg | Global Transplant Solutions          | \$2,500,000               | 74   | Bioscience                                 | New                 | United States  |
| Spartanburg | GSP International Airport            | \$33,000,000              | 0    | Transportation, Distribution and Logistics | Existing            | United States  |
| Spartanburg | International Wire Group             | \$5,000,000               | 0    | Advanced Materials                         | Existing            | United States  |
| Spartanburg | Lincoln Terminal                     | \$8,000,000               | 8    | Transportation, Distribution and Logistics | New                 | United States  |
| Spartanburg | Lowes                                | \$98,400,000              | 150  | Transportation, Distribution and Logistics | New                 | United States  |
| Spartanburg | Magna Seating                        | \$5,231,430               | 112  | Automotive                                 | Existing            | Canada         |
| Spartanburg | NARENCO (3 projects)                 | \$8,400,000               | 0    | Energy                                     | New                 | United States  |
| Spartanburg | Project Das Boot                     | \$46,200,000              | 34   | Industry Not Disclosed                     | New                 | Germany        |
| Spartanburg | Project PV-1                         | \$22,500,000              | 0    | Energy                                     | New                 | United States  |
| Spartanburg | Project Wonderland                   | \$21,000,000              | 0    | Automotive                                 | Existing            | United States  |
| Spartanburg | Renew Petra                          | \$5,000,000               | 0    | Energy                                     | New                 | United States  |
| Spartanburg | Tindall Corporation                  | \$27,900,000              | 20   | Advanced Materials                         | Existing            | United States  |
| Spartanburg | Trelleborg Wheel Systems             | \$2,000,000               | 0    | Automotive                                 | Existing            | Sweden         |
| Spartanburg | US Lumber Group                      | \$13,035,370              | 22   | Advanced Materials                         | Existing            | United States  |

Notes: 1) INR indicates the capital investment amount was not reported. 2) Projects listed are only those that were publicly disclosed. There may be confidential projects in some counties that are not included here.

### **Active Grant-Funded Projects**

| Project Name                              | Description  | Grant Source | Grant Amount | <b>Total Project Cost</b> |
|---|--|--------------|--------------|---------------------------|
| Anderson Co Airport Terminal              | Construction of a 6,500 sq ft airport terminal                   | ARC          | \$500,000    | \$2,979,440               |
| Anderson City Innovate Kitchen            | Shared commercial kitchen facility and entrepreneurial program   | ARC          | \$500,000    | \$1,352,072               |
| Blacksburg Lime St Trail and Park         | Construction of a trailhead and park                             | ARC          | \$500,000    | \$716,780                 |
| Chesnee Streetscape                       | Downtown streetscape   | CDBG         | \$500,000    | \$590,000                 |
| Clemson Employment Opportunity Center     | Construction of a 10,000 sq ft workforce center                  | CDBG         | \$500,000    | \$1,470,623               |
| Easley/ Easley Combined Utilities         | Installation of 6,750 If of sewer line and service reconnections | CDBG         | \$750,000    | \$1,865,700               |
| Greer CPW Bent Creek Sewer                | Installation of 6,600 If of sewer line                           | ARC          | \$500,000    | \$1,250,000               |
| Inman East Side Sewer                     | Installation of 2,900 If of sewer line                           | CDBG         | \$750,000    | \$1,460,633               |
| Landrum Rail Car Renovation               | Interior renovation for a visitor's center and museum            | ARC          | \$286,899    | \$594,899                 |
| Occurrent laint Designal Course Authority | Installation of 22,200 lf of assure line and two summer stations | EDA          | \$3,700,000  | ¢ 4 C77 020               |
| Oconee Joint Regional Sewer Authority     | Installation of 22,300 lf of sewer line and two pump stations    | RIA          | \$500,000    | \$4,677,830               |
| Liberty Odell St Sewer                    | Rehabilitation of a lift station and sewer line                  | CDBG         | \$340,500    | \$382,000                 |
| Liberty Rices Creek Sewer                 | Rehabilitation of a lift station                                 | RIA          | \$167,000    | \$291,800                 |
| Liberty Strategic Plan                    | Economic development strategy and implementation plan            | ARC          | \$40,000     | \$80,000                  |
| Pickens Neighborhood Revitalization       | Neighborhood revitalization                                      | CDBG         | \$496,830    | \$522,753                 |
| Pickens UV Disinfection System            | Replacement of the wastewater treatment plant's UV system        | CDBG         | \$563,500    | \$620,000                 |
| Powdersville Water District               | Main transmission line connector                                 | EDA          | \$2,000,000  | \$4,931,700               |
|   |  | RIA          | \$500,000    | \$4,951,700               |
| SCTAC Test Track                          | Installation of a durability testing track                       | ARC          | \$500,000    | \$1,320,288               |
| Seneca Demolition                         | Demolition and cleanup of a condemned building                   | CDBG         | \$500,000    | \$683,400                 |
| Simpsonville Arts Center                  | Renovations of a building to accommodate an arts center          | ARC          | \$500,000    | \$2,446,959               |
| Spartanburg Community College/ReadySC     | Renovations of 5,000 sq ft for workforce development             | ARC          | \$477,965    | \$766,607                 |
| Walhalla Greenway                         | Construction of a greenway connecting cultural attractions       | ARC          | \$500,000    | \$1,151,132               |
| Walhalla                                  | Water interconnection with Westminster                           | EDA          | \$473,000    | ¢ = 0.2, 0.00             |
| Wallialia                                 | water interconnection with westminster                           | RIA          | \$118,400    | \$592,000                 |
| West Union Water Project                  | Installation of 2,900 lf of water line                           | CDBG         | \$278,693    | \$321,025                 |
| Williamston Belton Dr Sewer               | Installation of 2,520 lf of sewer line and service reconnections | CDBG         | \$692,000    | \$747,900                 |
| Williamston Mahaffey Rd Sewer             | Installation of 4,000 lf of sewer line                           | CDBG         | \$602,500    | \$700,000                 |
| Woodruff Demolition                       | Demolition and clean up of a condemned building                  | CDBG         | \$150,000    | \$204,000                 |
| Total                                     |  |              | \$17,887,287 | \$32,719,541              |

### **SCACOG Region Opportunity Zones**



### **Opportunity Zone Demographic Data**

| County      | Census Tract | Population | Median<br>Age | Black | White | Hispanic | Per Capita<br>Income | Median HH<br>Income | Poverty<br>Rate | Households | Housing<br>Units | Owner/Renter<br>Occupied |
|-------------|--------------|------------|---------------|-------|-------|----------|----------------------|---------------------|-----------------|------------|------------------|--------------------------|
| Anderson    | 45007000800  | 2,783      | 34.6          | 29%   | 54%   | 14%      | \$15,562             | \$27,465            | 18.8%           | 1,199      | 1,381            | 42% / 58%                |
| Anderson    | 45007011901  | 5,989      | 40.7          | 34%   | 60%   | 4%       | \$14,414             | \$26,338            | 30.4%           | 2,385      | 2,559            | 52% / 48%                |
| Anderson    | 45007012002  | 5,035      | 41.2          | 25%   | 68%   | 2%       | \$24,679             | \$52,788            | 13.2%           | 1,860      | 1,971            | 87% / 13%                |
| Anderson    | 45007012300  | 2,876      | 35.2          | 55%   | 41%   | 1%       | \$18,311             | \$29,557            | 26.5%           | 1,269      | 1,612            | 41% / 59%                |
| Cherokee    | 45021970401  | 3,365      | 41.4          | 14%   | 78%   | 0%       | \$17,713             | \$28,078            | 22.4%           | 1,321      | 1,646            | 67% / 33%                |
| Cherokee    | 45021970201  | 3,541      | 35.2          | 22%   | 73%   | 4%       | \$22,370             | \$30,536            | 27.4%           | 1,223      | 1,614            | 53% / 47%                |
| Greenville  | 45045000500  | 1,534      | 43.6          | 57%   | 36%   | 5%       | \$26,714             | \$29,150            | 22.5%           | 615        | 711              | 31% / 69%                |
| Greenville  | 45045000700  | 2,277      | 40.6          | 55%   | 37%   | 5%       | \$26,723             | \$29,656            | 33.4%           | 1,001      | 1,201            | 25% / 75%                |
| Greenville  | 45045000800  | 1,316      | 33.8          | 57%   | 38%   | 4%       | \$13,455             | \$23,269            | 32.4%           | 520        | 588              | 30% / 70%                |
| Greenville  | 45045002005  | 4,028      | 34.7          | 59%   | 23%   | 8%       | \$17,297             | \$36,182            | 22.2%           | 1,454      | 1,692            | 52% / 48%                |
| Greenville  | 45045002303  | 2,058      | 35.6          | 35%   | 32%   | 31%      | \$12,348             | \$25,057            | 34.0%           | 809        | 930              | 27% / 73%                |
| Greenville  | 45045002505  | 3,619      | 36.1          | 15%   | 64%   | 20%      | \$17,421             | \$31,637            | 22.8%           | 1,479      | 1,541            | 32% / 68%                |
| Greenville  | 45045003401  | 1,238      | 40.3          | 51%   | 32%   | 14%      | \$18,438             | \$27,500            | 29.2%           | 494        | 554              | 50% / 50%                |
| Greenville  | 45045003904  | 6,700      | 41.5          | 17%   | 80%   | 2%       | \$28,442             | \$48,611            | 12.2%           | 2,480      | 2,741            | 68% / 32%                |
| Greenville  | 45045004300  | 4,184      | 34.9          | 70%   | 25%   | 3%       | \$22,041             | \$27,311            | 28.6%           | 1,760      | 2,025            | 35% / 65%                |
| Oconee      | 45073030602  | 4,361      | 40.4          | 7%    | 84%   | 6%       | \$40,076             | \$52,308            | 23.1%           | 1,880      | 2,200            | 67% / 33%                |
| Oconee      | 45073030701  | 3,798      | 39.1          | 31%   | 58%   | 7%       | \$17,107             | \$28,402            | 26.8%           | 1,566      | 1,952            | 51% / 49%                |
| Pickens     | 45077010700  | 4,131      | 42.9          | 4%    | 91%   | 3%       | \$21,961             | \$43,988            | 21.5%           | 1,711      | 1,930            | 79% / 21%                |
| Pickens     | 45077010801  | 4,447      | 42.3          | 15%   | 79%   | 3%       | \$22,096             | \$36,844            | 15.8%           | 1,846      | 2,199            | 52% / 48%                |
| Pickens     | 45077011001  | 3,100      | 37.9          | 0%    | 96%   | 3%       | \$22,670             | \$46,979            | 14.0%           | 1,226      | 1,315            | 80% / 20%                |
| Spartanburg | 45083020301  | 2,393      | 20.8          | 38%   | 50%   | 5%       | \$9,291              | \$21,250            | 38.6%           | 480        | 637              | 27% / 73%                |
| Spartanburg | 45083020400  | 1,352      | 41.7          | 73%   | 17%   | 7%       | \$14,747             | \$34,511            | 37.7%           | 473        | 636              | 41% / 59%                |
| Spartanburg | 45083020500  | 1,383      | 41.0          | 93%   | 7%    | 1%       | \$12,865             | \$22,974            | 46.4%           | 531        | 593              | 42% / 58%                |
| Spartanburg | 45083020702  | 2,246      | 33.3          | 43%   | 50%   | 0%       | \$16,115             | \$38,708            | 22.1%           | 801        | 894              | 64% / 36%                |
| Spartanburg | 45083020800  | 1,229      | 25.6          | 89%   | 9%    | 2%       | \$8,266              | \$13,013            | 69.1%           | 511        | 628              | 15% / 85%                |
| Spartanburg | 45083023202  | 3,822      | 37.8          | 9%    | 75%   | 9%       | \$30,318             | \$57,855            | 7.4%            | 1,511      | 1,570            | 72% / 28%                |

Source: US Census Bureau ACS 2018 5-Year Estimates via www.censusreporter.org

### **Publicly Announced Opportunity Zone Fund Projects**

