2018-2022 Comprehensive Economic Development Strategy for the SC Appalachian Region

2019 Annual Performance Report

Prepared by the Appalachian Council of Governments for Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg Counties
Acknowledgements

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Regional Partners:

Alliance Pickens
Anderson County Office of Economic Development
Cherokee County Development Board
Greenville Area Development Corporation
Oconee Economic Alliance
SC Department of Commerce
SC Department of Employment & Workforce
Spartanburg Economic Futures Group
Ten at the Top
Upstate SC Alliance
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About the SC Appalachian Council of Governments

The SC Appalachian Council of Governments (SCACOG) is a voluntary organization of local governments in the northwest corner of South Carolina, serving a region which includes the counties of Anderson, Cherokee, Greenville, Oconee, Pickens, and Spartanburg, as well as the 42 municipalities therein.

Since its formation in 1965, the Council has served the dual mission of tackling issues of regional significance and providing services to local governments. Economic and community development, transportation, infrastructure development, resource management, aging services, and workforce development are all issues of regional importance in which SCACOG takes an active role. At the local level, the agency’s services include general administration, technical assistance, training, planning, grant writing & administration, and information & mapping services.

Background and Purpose of the Comprehensive Economic Development Strategy

The Comprehensive Economic Development Strategy (CEDS) is a program of the United States Department of Commerce Economic Development Administration (EDA). The Public Works and Economic Development Act of 1965 (PWEDA) requires federally designated Economic Development Districts, such as the South Carolina Appalachian Council of Governments (SCACOG), to develop and maintain a CEDS in order to both establish a regional economic development strategy and maintain the region’s eligibility for EDA grant competition and programs. The program requires annual updates of the CEDS as well as a full re-write of the CEDS at least once every five years.

In 2017, SCACOG submitted to EDA a new five-year CEDS entitled _A Comprehensive Economic Development Strategy for the Appalachian Region of South Carolina: 2018-2022_. This document is the work of many committed individuals from both the private and public sector who desire to support the continued, positive growth of the South Carolina Appalachian region. The 2019 Annual Performance Report will highlight the economic development activity in the region as it pertains to the goals identified in the 2018-2022 CEDS and provide an updated snapshot of economic conditions throughout the region.

CEDS 2018-2022 Advisory Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Don Godbey, Committee Chair</td>
<td>Greenville County</td>
</tr>
<tr>
<td>David Cauthen</td>
<td>Cherokee County</td>
</tr>
<tr>
<td>Neal Collins</td>
<td>Pickens County</td>
</tr>
<tr>
<td>Mack Durham</td>
<td>Anderson County</td>
</tr>
<tr>
<td>George Fletcher</td>
<td>Greenville County</td>
</tr>
<tr>
<td>Mike Forrester</td>
<td>Spartanburg County</td>
</tr>
<tr>
<td>Dana Moore</td>
<td>Oconee County</td>
</tr>
</tbody>
</table>
SC Appalachian Region: Current Economic Conditions

Although growth has slowed somewhat in the last year, the SC Appalachian Region continues to experience favorable economic conditions. The region has surpassed the state in median household income and is closing the gap in per capita income. Unfortunately, both the region and the state lag far behind national averages in each of the two categories. It should, however, be noted that the impact of these statistics is somewhat dampened by the lower cost of living in the region.

<table>
<thead>
<tr>
<th>Median Household Income</th>
<th>SCACOG Region</th>
<th>SC</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$48,241</td>
<td>$48,678</td>
<td>$56,124</td>
</tr>
<tr>
<td>2018</td>
<td>$50,361</td>
<td>$50,748</td>
<td>$58,100</td>
</tr>
<tr>
<td>2019</td>
<td>$51,901</td>
<td>$51,389</td>
<td>$60,548</td>
</tr>
</tbody>
</table>

Source: Esri Business Analyst

<table>
<thead>
<tr>
<th>Per Capita Income</th>
<th>SCACOG Region</th>
<th>SC</th>
<th>US</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$25,835</td>
<td>$26,262</td>
<td>$30,820</td>
</tr>
<tr>
<td>2018</td>
<td>$27,315</td>
<td>$27,697</td>
<td>$31,950</td>
</tr>
<tr>
<td>2019</td>
<td>$28,133</td>
<td>$28,244</td>
<td>$33,028</td>
</tr>
</tbody>
</table>

Source: Esri Business Analyst

The Bureau of Labor Statistics reported annual unemployment rates in 2018 ranging from a low of 2.9% in Greenville County, to a high of 3.6% in Cherokee County. These rates are not only below the national average, but also at or near historic lows for the region. The resulting tight labor market presents a challenge for employers as labor can be difficult to find. Moving forward, workforce development and talent attraction initiatives will be critical to continued economic development success.

In spite of the tight labor market, economic developers have been successful in recruiting new businesses to the region and helping existing businesses expand. The majority of these projects fall into at least one region-wide target industry category, expanding the existing clusters and increasing the demand for a skilled workforce. Nearly 1,800 new jobs and over $523 million in capital investments were announced between October 2018 and October 2019 despite lower activity levels when compared to the previous year.

<table>
<thead>
<tr>
<th>Announced Capital Investment and Job Creation</th>
<th>Projects</th>
<th>Jobs</th>
<th>Capital Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Industry</td>
<td>20</td>
<td>908</td>
<td>$423,729,400</td>
</tr>
<tr>
<td>Other Industry</td>
<td>16</td>
<td>890</td>
<td>$99,430,000</td>
</tr>
</tbody>
</table>

The remainder of this document will provide more detail of economic conditions in the region and each county, as well as highlight economic development activity in the region as it pertains to the goals established in CEDS 2018-2022.
Section Three

2018 Economic Profiles
### SC Appalachian Region

#### 2019 Economic Profile

**Population by Race & Hispanic Origin (2019)**

<table>
<thead>
<tr>
<th>Race/Origin</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>76.0%</td>
</tr>
<tr>
<td>Black</td>
<td>16.1%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>2.0%</td>
</tr>
<tr>
<td>Hawaiian/Pacific Islander</td>
<td>0.0%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>3.3%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.2%</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>6.8%</td>
</tr>
</tbody>
</table>

**Median Age**: 39.6

**Total Population**

- 2010: 1,171,497
- 2019: 1,312,914
- 2024: 1,391,398

---

**Economy**

- **Median Household Income**: $51,901
- **Per Capita Income**: $28,133
- **Unemployment Rate**: 3.1%
- **Poverty Rate**: 13.5%

**Education**

- **High School Graduate or GED**: 28.5%
- **Some College or Associates Degree**: 30.0%
- **Bachelor's Degree or Higher**: 28.3%

**Households**

- **Number of Households**: 511,270
- **Average Household Size**: 2.51
- **Owner-Occupied**: 60.2%
- **Renter-Occupied**: 28.9%

**2019 Population by Age**

- Under 18: 17.3%
- 18-64: 60.9%
- 65+: 21.8%
**LARGEST MANUFACTURING EMPLOYERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMW Manufacturing Corp</td>
<td>11,000</td>
</tr>
<tr>
<td>Milliken &amp; Company</td>
<td>5,566</td>
</tr>
<tr>
<td>General Electric</td>
<td>4,220</td>
</tr>
<tr>
<td>Michelin North America</td>
<td>4,139</td>
</tr>
<tr>
<td>Robert Bosch</td>
<td>2,911</td>
</tr>
</tbody>
</table>

**COMMUTING PATTERNS**

<table>
<thead>
<tr>
<th>Travel Time to Work*</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 10 minutes</td>
<td>10.7%</td>
</tr>
<tr>
<td>10-29 minutes</td>
<td>58.4%</td>
</tr>
<tr>
<td>30-59 minutes</td>
<td>25.9%</td>
</tr>
<tr>
<td>60 minutes or more</td>
<td>5.0%</td>
</tr>
</tbody>
</table>

*Note: Data to be revised in February 2020 upon US Census Bureau release of Cherokee County data.

**EMPLOYMENT BY INDUSTRY**

Agriculture/Mining
Construction
Manufacturing
Wholesale Trade
Retail Trade
Transportation/Utilities
Information
Finance/Insurance/Real Estate
Services
Public Administration

**Worker Inflow/Outflow**

- Live and Work in the SC Appalachian Region: 359,876
- Commute Into the SC Appalachian Region: 98,741
- Commute Out of the SC Appalachian Region: 77,774

Anderson County
2019 Economic Profile

Population

- Total Population:
  - 2010: 187,126
  - 2019: 205,882
  - 2024: 216,212
  - Median Age: 41.7

Population by Race & Hispanic Origin

- White: 79.6%
- Black: 15.3%
- American Indian/Alaska Native: 0.3%
- Asian: 1.0%
- Hawaiian/Pacific Islander: 0.0%
- Some Other Race: 1.8%
- Two or More Races: 2.0%
- Hispanic Origin (Any Race): 4.0%

Economy

- Median Household Income: $49,377
- Per Capita Income: $26,295
- Unemployment Rate: 3.3%
- Poverty Rate: 14.7%

Education

- High School Graduate or GED: 31.8%
- Some College or Associates Degree: 32.0%
- Bachelor’s Degree or Higher: 22.2%

Households

- Number of Households: 80,668
- Average Household Size: 2.52
- Owner-Occupied: 61.5%
- Renter-Occupied: 26.4%

2019 Population by Age

- Under 18: 18.7%
- 18-64: 59.7%
- 65+: 21.6%
**LARGEST MANUFACTURING EMPLOYERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electrolux Home Products, Inc.</td>
<td>1,950</td>
</tr>
<tr>
<td>Robert Bosch Corporation</td>
<td>1,431</td>
</tr>
<tr>
<td>Michelin North America, Inc.</td>
<td>1,241</td>
</tr>
<tr>
<td>Techtronic Industries Power Equipment (TTI)</td>
<td>1,100</td>
</tr>
<tr>
<td>First Quality Enterprises</td>
<td>797</td>
</tr>
</tbody>
</table>

**COMMUTING PATTERNS**

**Travel Time to Work**
- Less than 10 minutes: 11.0%
- 10-29 minutes: 55.7%
- 30-59 minutes: 26.7%
- 60 minutes or more: 6.5%

**Worker Inflow/Outflow**
- Live and Work in Anderson County: 36,141
- Commute Into Anderson County: 27,720
- Commute Out of Anderson County: 45,890

**EMPLOYMENT BY INDUSTRY**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture/Mining</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td></td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td></td>
</tr>
<tr>
<td>Retail Trade</td>
<td></td>
</tr>
<tr>
<td>Transportation/Utilities</td>
<td></td>
</tr>
<tr>
<td>Information</td>
<td></td>
</tr>
<tr>
<td>Finance/Insurance/Real Estate</td>
<td></td>
</tr>
<tr>
<td>Services</td>
<td></td>
</tr>
<tr>
<td>Public Administration</td>
<td></td>
</tr>
</tbody>
</table>

Cherokee County
2019 Economic Profile

**Population**

- Median Age: 40.2

**Population by Race & Hispanic Origin (2019)**

- White: 74.7%
- Black: 19.7%
- American Indian/Alaska Native: 0.4%
- Asian: 0.7%
- Hawaiian/Pacific Islander: 0.0%
- Some Other Race: 2.6%
- Two or More Races: 1.8%
- Hispanic Origin (Any Race): 4.4%

**Economy**

- Median Household Income: $36,867
- Per Capita Income: $19,033
- Unemployment Rate: 3.6%
- Poverty Rate: 22.3%

**Education**

- High School Graduate or GED: 37.3%
- Some College or Associates Degree: 26.7%
- Bachelor’s Degree or Higher: 16.2%

**Households**

- Number of Households: 22,331
- Average Household Size: 2.55
- Owner-Occupied: 63.9%
- Renter-Occupied: 26.0%

**2019 Population by Age**

- Under 18: 17.3%
- 18-64: 60.7%
- 65+: 22.0%
LARGEST MANUFACTURING EMPLOYERS

Company | Employees
---|---
Nestlé USA - Prepared Foods Division | 1,000
Milliken & Company (Multiple Locations) | 989
Freightliner Custom Chassis | 909
Hamrick Mills, Inc. (Multiple Locations) | 890
The Timken Company | 400

COMMUTING PATTERNS

Travel Time to Work (2017*)

- Less than 10 minutes: 12.4%
- 10-29 minutes: 61.7%
- 30-59 minutes: 22.6%
- 60 minutes or more: 3.4%

*2018 data to be released in February 2020

Worker Inflow/Outflow

- Live and Work in Cherokee County: 9,853
- Commute Into Cherokee County: 9,468
- Commute Out of Cherokee County: 14,317

Greenville County
2019 Economic Profile

POPULATION

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>451,225</td>
</tr>
<tr>
<td>2019</td>
<td>520,932</td>
</tr>
<tr>
<td>2024</td>
<td>560,313</td>
</tr>
</tbody>
</table>

Median Age: 38.7

Population by Race & Hispanic Origin

<table>
<thead>
<tr>
<th>Race &amp; Hispanic Origin</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>73.0%</td>
</tr>
<tr>
<td>Black</td>
<td>17.4%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>2.5%</td>
</tr>
<tr>
<td>Hawaiian/Pacific Islander</td>
<td>0.1%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>4.4%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.3%</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

2019 Population by Age

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>16.0%</td>
</tr>
<tr>
<td>18-64</td>
<td>22.7%</td>
</tr>
<tr>
<td>65+</td>
<td>61.3%</td>
</tr>
</tbody>
</table>

ECONOMY

- Median Household Income: $57,082
- Per Capita Income: $31,682
- Unemployment Rate: 2.9%
- Poverty Rate: 10.8%

EDUCATION

- High School Graduate or GED: 24.8%
- Some College or Associates Degree: 28.6%
- Bachelor’s Degree or Higher: 35.3%

HOUSEHOLDS

- Number of Households: 204,104
- Average Household Size: 2.5
- Owner-Occupied: 59.5%
- Renter-Occupied: 31.7%
LARGEST MANUFACTURING EMPLOYERS

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>GE Power</td>
<td>2,500</td>
</tr>
<tr>
<td>Michelin North America, Inc.</td>
<td>1,687</td>
</tr>
<tr>
<td>Sealed Air Corporation, Cryovac Division</td>
<td>1,300</td>
</tr>
<tr>
<td>Magna International</td>
<td>1,000</td>
</tr>
<tr>
<td>Bosch Rexroth Corporation</td>
<td>780</td>
</tr>
</tbody>
</table>

COMMUTING PATTERNS

Travel Time to Work

- Less than 10 minutes: 10.3%
- 10-29 minutes: 60.8%
- 30-59 minutes: 24.7%
- 60 minutes or more: 4.1%

Worker Inflow/Outflow

- Live and Work in Greenville County: 141,890
- Commute Into Greenville County: 122,787
- Commute Out of Greenville County: 63,968

**Population by Race & Hispanic Origin (2019)**

<table>
<thead>
<tr>
<th>Race/Origin</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>86.8%</td>
</tr>
<tr>
<td>Black</td>
<td>7.1%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>0.3%</td>
</tr>
<tr>
<td>Asian</td>
<td>0.9%</td>
</tr>
<tr>
<td>Hawaiian/Pacific Islander</td>
<td>0.0%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>2.8%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.0%</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

**2019 Population by Age**

- Under 18: 23.5%
- 18-64: 57.3%
- 65+: 19.2%

**Economy**

- Median Household Income: $49,153
- Per Capita Income: $27,798
- Unemployment Rate: 3.3%
- Poverty Rate: 15.3%

**Households**

- Number of Households: 32,854
- Average Household Size: 2.39
- Owner-Occupied: 54.8%
- Renter-Occupied: 24.0%

**Education**

- High School Graduate or GED: 31.0%
- Some College or Associates Degree: 28.8%
- Bachelor’s Degree or Higher: 25.8%
**LARGEST MANUFACTURING EMPLOYERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>BorgWarner</td>
<td>940</td>
</tr>
<tr>
<td>Itron, Inc.</td>
<td>930</td>
</tr>
<tr>
<td>JTEKT/Koyo Bearings USA, LLC</td>
<td>630</td>
</tr>
<tr>
<td>BASF Corporation</td>
<td>400</td>
</tr>
<tr>
<td>US Engine Valve Corporation</td>
<td>383</td>
</tr>
</tbody>
</table>

**COMMUTING PATTERNS**

**Travel Time to Work**

<table>
<thead>
<tr>
<th>Time Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 10 minutes</td>
<td>10.3%</td>
</tr>
<tr>
<td>10-29 minutes</td>
<td>62.9%</td>
</tr>
<tr>
<td>30-59 minutes</td>
<td>20.9%</td>
</tr>
<tr>
<td>60 minutes or more</td>
<td>6.0%</td>
</tr>
</tbody>
</table>

**Worker Inflow/Outflow**

- Live and Work in Oconee County: 12,611
- Commute Into Oconee County: 9,696
- Commute Out of Oconee County: 15,438

**EMPLOYMENT BY INDUSTRY**

- Agriculture/Mining
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation/Utilities
- Information
- Finance/Insurance/Real Estate
- Services
- Public Administration

Pickens County
2019 Economic Profile

POPULATION

Total Population

2010 2019 2024
119,224 128,097 133,156

Median Age
36.8

Population by Race & Hispanic Origin

<table>
<thead>
<tr>
<th>Race &amp; Hispanic Origin</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>87.5%</td>
</tr>
<tr>
<td>Black</td>
<td>6.7%</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>0.2%</td>
</tr>
<tr>
<td>Asian</td>
<td>1.9%</td>
</tr>
<tr>
<td>Hawaiian/Pacific Islander</td>
<td>0.0%</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>1.6%</td>
</tr>
<tr>
<td>Two or More Races</td>
<td>2.0%</td>
</tr>
<tr>
<td>Hispanic Origin (Any Race)</td>
<td>3.7%</td>
</tr>
</tbody>
</table>

ECONOMY

Median Household Income
$46,893

Per Capita Income
$25,489

Unemployment Rate
3.4%

Poverty Rate
17.5%

EDUCATION

High School Graduate or GED
30.4%

Some College or Associates Degree
30.5%

Bachelor’s Degree or Higher
25.1%

HOUSEHOLDSC

Number of Households
48,608

Average Household Size
2.49

Owner-Occupied
61.0%

Renter-Occupied
27.0%

2019 Population by Age

Under 18 18-64 65+
64.8% 16.7% 18.5%
### LARGEST MANUFACTURING EMPLOYERS

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbott</td>
<td>710</td>
</tr>
<tr>
<td>Reliable Automatic Sprinkler Company, Inc.</td>
<td>450</td>
</tr>
<tr>
<td>Yokohama America, SC</td>
<td>340</td>
</tr>
<tr>
<td>Wilbert Plastics</td>
<td>280</td>
</tr>
<tr>
<td>Danfoss (formerly Comatrol)</td>
<td>258</td>
</tr>
</tbody>
</table>

### COMMUTING PATTERNS

#### Travel Time to Work

- Less than 10 minutes: 14.5%
- 10-29 minutes: 46.3%
- 30-59 minutes: 32.0%
- 60 minutes or more: 7.2%

#### Worker Inflow/Outflow

- Live and Work in Pickens County: 15,545
- Commute Into Pickens County: 18,772
- Commute Out of Pickens County: 31,811

---

**Spartanburg County 2019 Economic Profile**

### Population

- **2010**: 284,307
- **2019**: 320,379
- **2024**: 339,835

**Total Population**

**39.5**

**Median Age**

### Population by Race & Hispanic Origin (2019)

- **White**: 71.6%
- **Black**: 19.8%
- **American Indian/Alaska Native**: 0.3%
- **Asian**: 2.5%
- **Hawaiian/Pacific Islander**: 0.1%
- **Some Other Race**: 3.6%
- **Two or More Races**: 2.2%
- **Hispanic Origin (Any Race)**: 6.9%

### Education

- **High School Graduate or GED**: 29.3%
- **Some College or Associates Degree**: 31.7%
- **Bachelor’s Degree or Higher**: 25.4%

### Economy

- **Median Household Income**: $51,737
- **Per Capita Income**: $26,336
- **Unemployment Rate**: 3.1%
- **Poverty Rate**: 13.4%

### Households

- **Number of Households**: 122,705
- **Average Household Size**: 2.54
- **Owner-Occupied**: 61.1%
- **Renter-Occupied**: 28.7%

### 2019 Population by Age

- **Under 18**: 17.7%
- **18-64**: 60.1%
- **65+**: 22.2%
**Worker Inflow/Outflow**

- **Live and Work in Spartanburg County:** 68,093
- **Commute Into Spartanburg County:** 59,301
- **Commute Out of Spartanburg County:** 55,126

---

**LARGEST MANUFACTURING EMPLOYERS**

<table>
<thead>
<tr>
<th>Company</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMW Manufacturing Corporation</td>
<td>11,000</td>
</tr>
<tr>
<td>Milliken &amp; Company</td>
<td>3,957</td>
</tr>
<tr>
<td>Adidas</td>
<td>2,520</td>
</tr>
<tr>
<td>Michelin North America</td>
<td>1,165</td>
</tr>
<tr>
<td>Draexlmaier Automotive of America, LLC</td>
<td>1,075</td>
</tr>
</tbody>
</table>

---

**COMMUTING PATTERNS**

- **Travel Time to Work**
  - Less than 10 minutes: 9.4%
  - 10-29 minutes: 59.3%
  - 30-59 minutes: 26.8%
  - 60 minutes or more: 4.6%

**Worker Inflow/Outflow**

- **Live and Work in Spartanburg County:** 68,093
- **Commute Into Spartanburg County:** 59,301
- **Commute Out of Spartanburg County:** 55,126

---

**EMPLOYMENT BY INDUSTRY**

- Agriculture/Mining: 2
- Construction: 25
- Manufacturing: 25
- Wholesale Trade: 20
- Retail Trade: 20
- Transportation/Utilities: 20
- Information: 20
- Finance/Insurance/Real Estate: 20
- Services: 60
- Public Administration: 20

---

Section Four

ECOnOMIC DEVELOPMENT
GOALS & HIGHLIGHTS
GOAL 1: TARGET INDUSTRIES
Promote not only the growing regional target industries of advanced materials, aerospace, automotive, bioscience, and energy, but also local target industries which are unique to individual counties and communities.

- Between October 2018 and October 2019, total capital investment in the region exceeded $523 million.
- Projects were announced in four of the five region-wide target industries totaling $423,729,400 and 908 jobs.
- Other announcements in the region totaled an additional $99,430,000 in capital investment and 890 jobs.

GOAL 2: WORKFORCE DEVELOPMENT
Cultivate an efficient and skilled 21st Century workforce through enhanced training and coordination of resources in the SC Appalachian Region.

- Spartanburg Community College and ReadySC received $477,965 in grant funding from the Appalachian Regional Commission to renovate 5,000 sq ft for workforce development training space.
- In August 2019, the Anderson Institute of Technology opened its doors to Anderson County students. The new $34 million facility will house 20 programs of study designed with hands-on training to give them an advantage whether they pursue further education or move directly into the workforce upon graduation.

GOAL 3: PRODUCT DEVELOPMENT
Improve regional economic development capacity by increasing the quality and quantity of shovel-ready sites and suitable buildings for expanding and locating businesses.

- Commercial real estate firms report:
  - 7,510,181 square feet of speculative industrial space has been completed in the last year or is currently under construction.
  - 3,012,380 square feet of speculative industrial space is in the design phase and scheduled to begin construction within the next year.
- 18 sites totaling 2,900 acres have been vetted through the revamped SC Department of Commerce Palmetto Sites Program.
GOAL 4: INFRASTRUCTURE
Make the SCACOG region attractive for economic development by sustaining and enhancing physical infrastructure.

- The Economic Development Administration awarded $4,173,000 in grant funds for water and sewer projects in Oconee County.
- Work is scheduled to be complete on the $241 million 85-385 Gateway Project in early 2020. This project will bring the first interstate flyover ramps to the region and improve the transportation of both goods and people.
- ReWa, the region’s largest wastewater treatment provider, continues work on the $48 million underground tunnel project to increase treatment capacity in the Reedy River basin. Work is scheduled to be complete in 2021.
- 15 grant-funded infrastructure projects worth $18.8 million are underway in the region.

GOAL 5: ENTREPRENEURSHIP
Make the SCACOG Region the most entrepreneur friendly region in South Carolina.

- Regional partner agency Ten at the Top hosts quarterly Entrepreneurial Support Providers Workshops to foster collaboration among those organizations, including SCACOG, who assist the entrepreneurial community. This year, the group developed a resource map to connect entrepreneurs to support providers and developed an editorial series, Entrepreneur Storytelling, to be published in local newspapers.
- The Upstate Capital Providers Network provides a forum for non-traditional lenders (Angel Investors, Micro Lenders, Venture Capitalists, etc.) to connect with one another, share best practices, and refer clients when appropriate.

GOAL 6: ACCESS TO CAPITAL
Increase access to business capital in the SC Appalachian Region.

- Grant funding continues to drive public sector projects throughout the region. At present:
  - There are 24 grants being managed by SCACOG staff. Public agencies providing these grand funds include the Economic Development Administration (2), Appalachian Regional Commission (6), HUD Community Development Block Grants (15), and SC Rural Infrastructure Authority (3).
  - These projects received $15,258,213 in grant funding and leveraged an additional $10,641,487 in project investment.
GOAL 7: LOCAL ASSET-BASED ECONOMIC DEVELOPMENT
Strengthen the unique, local community assets which have a significant impact on regional economic development.

- 3 cities in the region received $1,564,162 in CDBG grant funding to assist with streetscape projects to enhance their downtowns.
- $1,875,830 in grant funds were awarded to 5 community development projects aimed at neighborhood revitalization.
- One park and trail project totaling $716,780 received $500,000 in ARC funding.

GOAL 8: GLOBAL COMPETITIVENESS
Carry out the goals, objectives, strategies, and tactics articulated in the Upstate SC Metropolitan Export Plan.

- In 2017, the Upstate Alliance, lead organization for the Brookings Institution’s Global Cities Initiative in the region, launched the Global Competitiveness Council to guide the implementation of the Upstate SC Regional Export Plan and Foreign Direct Investment Plans. Membership includes public sector, private sector, and non-profit organizations.
- In 2019, the Upstate Alliance held 10 Global Competitiveness events including the May International Speed Round event which hosted 17 Consular and bi-lateral trade representatives from 13 countries.
- Foreign Direct Investment between October 2018 and October 2019 represents:
  - Over $138 million in capital investment
  - 885 jobs
  - 13 companies
  - 10 countries
- State, regional, and local economic development organizations continue to travel internationally to market the region at trade shows and other industry events.

GOAL 9: GLOBAL COMPETITIVENESS
Attract more Foreign Direct Investment (FDI) to the region.

- 3 cities in the region received $1,564,162 in CDBG grant funding to assist with streetscape projects to enhance their downtowns.
- $1,875,830 in grant funds were awarded to 5 community development projects aimed at neighborhood revitalization.
- One park and trail project totaling $716,780 received $500,000 in ARC funding.

Pocket park in the Tank Branch Neighborhood. (Photo by Travis Hatcher)
## Economic Development Announcements
### October 2018—October 2019

<table>
<thead>
<tr>
<th>County</th>
<th>Company</th>
<th>Capital Investment</th>
<th>Jobs</th>
<th>Target Industry</th>
<th>Project Type</th>
<th>Country</th>
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</thead>
<tbody>
<tr>
<td>Anderson</td>
<td>Kelley Engineering</td>
<td>N/D</td>
<td>30</td>
<td>Advanced Materials</td>
<td>Existing</td>
<td>United States</td>
</tr>
<tr>
<td>Anderson</td>
<td>Ortec</td>
<td>$20,000,000</td>
<td>18</td>
<td>Biosciences</td>
<td>Existing</td>
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<tr>
<td>Anderson</td>
<td>Strategy Plastics, LLC</td>
<td>$3,400,000</td>
<td>81</td>
<td>Advanced Materials</td>
<td>Existing</td>
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<td>Milliken &amp; Company</td>
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<tr>
<td>Cherokee</td>
<td>TTI</td>
<td>$50,000,000</td>
<td>100</td>
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<td>Existing</td>
<td>Hong Kong</td>
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<tr>
<td>Greenville</td>
<td>3M</td>
<td>$60,000,000</td>
<td>5</td>
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<td>Existing</td>
<td>United States</td>
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<tr>
<td>Greenville</td>
<td>Accurate Brazing</td>
<td>$13,000,000</td>
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<td>Existing</td>
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<td>AddUp USA</td>
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<td>France</td>
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<tr>
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<td>Alo</td>
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<tr>
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<td>Docs24</td>
<td>N/D</td>
<td>3</td>
<td>Other - Business Services</td>
<td>New</td>
<td>United Kingdom</td>
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<td>Fuyao North America, Inc.</td>
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<td>70</td>
<td>Advanced Materials</td>
<td>Existing</td>
<td>China</td>
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<td>InvestNet</td>
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<td>Kimura, Inc.</td>
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<td>Existing</td>
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<tr>
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<td>Lucideon M+P</td>
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<tr>
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<td>Norwegian Cruise Lines</td>
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<td>Greenville</td>
<td>Poser Sale, LLC</td>
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<td>Greenville</td>
<td>Prisma Health</td>
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<td>T&amp;S Brass and Bronze Works, Inc.</td>
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<td>Greenville</td>
<td>Tower International</td>
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<td>valantic SCE (USA), Inc.</td>
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<tr>
<td>County</td>
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<td>Capital Investment</td>
<td>Jobs</td>
<td>Industry</td>
<td>Project Type</td>
<td>Country</td>
</tr>
<tr>
<td>------------</td>
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<td>--------------------</td>
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<td>-------------------------</td>
<td>--------------</td>
<td>------------------</td>
</tr>
<tr>
<td>Greenville</td>
<td>Xinda</td>
<td>N/D</td>
<td>3</td>
<td>Other - Office</td>
<td>New</td>
<td>China</td>
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<tr>
<td>Oconee</td>
<td>ACI Plastics</td>
<td>$10,000,000</td>
<td>N/D</td>
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<td>Oconee</td>
<td>Horton Holding, Inc.</td>
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<tr>
<td>Pickens</td>
<td>IPSUM Technologies</td>
<td>$19,200,000</td>
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<td>Advanced Materials</td>
<td>New</td>
<td>United States</td>
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<tr>
<td>Pickens</td>
<td>KP Components</td>
<td>$16,000,000</td>
<td>47</td>
<td>Advanced Materials</td>
<td>Existing</td>
<td>Denmark</td>
</tr>
<tr>
<td>Pickens</td>
<td>US Waffle Company</td>
<td>$22,100,000</td>
<td>114</td>
<td>Other - Food Manufacturing</td>
<td>Existing</td>
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<tr>
<td>Pickens</td>
<td>Under the Carolina Moon</td>
<td>N/D</td>
<td>15</td>
<td>Other - Textiles</td>
<td>Existing</td>
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<tr>
<td>Spartanburg</td>
<td>BMW</td>
<td>$10,000,000</td>
<td>N/D</td>
<td>Automotive</td>
<td>Existing</td>
<td>Germany</td>
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<tr>
<td>Spartanburg</td>
<td>Polydeck Screen Corporation</td>
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<td>Spartanburg</td>
<td>R&amp;E Automated Systems</td>
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<tr>
<td>Spartanburg</td>
<td>Renewable Properties</td>
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<td>Energy</td>
<td>New</td>
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<tr>
<td>Spartanburg</td>
<td>Spartanburg Downtown Memorial Airport</td>
<td>$40,000,000</td>
<td>N/D</td>
<td>Other - Infrastructure</td>
<td>Existing</td>
<td>United States</td>
</tr>
</tbody>
</table>

*N/D: Job or capital investment totals were not disclosed.*
### Active Grant-Funded Projects

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Description</th>
<th>Grant Source</th>
<th>Grant Amount</th>
<th>Total Project Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anderson Co. Airport Terminal</td>
<td>Construction of a 6,500 sq ft airport terminal</td>
<td>ARC</td>
<td>$500,000</td>
<td>$2,979,440</td>
</tr>
<tr>
<td>Anderson Co. SSWD La France Water Upgrade</td>
<td>Installation of 4,250 lf of water line</td>
<td>CDBG</td>
<td>$402,020</td>
<td>$446,213</td>
</tr>
<tr>
<td>Blacksburg I-85 Corridor Sewer</td>
<td>Installation of 4,100 lf of sewer line</td>
<td>RIA</td>
<td>$500,000</td>
<td>$557,965</td>
</tr>
<tr>
<td>Blacksburg Lime St. Trail and Park</td>
<td>Construction of a trailhead and park</td>
<td>ARC</td>
<td>$500,000</td>
<td>$716,780</td>
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<tr>
<td>Chesnee Streetscape</td>
<td>Downtown streetscape</td>
<td>CDBG</td>
<td>$500,000</td>
<td>$590,000</td>
</tr>
<tr>
<td>Clemson Employment Opportunity Center</td>
<td>Construction of a 10,000 sq ft workforce center</td>
<td>CDBG</td>
<td>$500,000</td>
<td>$1,470,623</td>
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<tr>
<td>Easley/ Easley Combined Utilities</td>
<td>Installation of 6,750 lf of sewer line and service reconnections</td>
<td>CDBG</td>
<td>$229,000</td>
<td>$312,500</td>
</tr>
<tr>
<td>Gaffney Tank Branch Neighborhood</td>
<td>Neighborhood Revitalization</td>
<td>CDBG</td>
<td>$500,000</td>
<td>$1,250,000</td>
</tr>
<tr>
<td>Inman East Side Sewer</td>
<td>Installation of 2,900 lf of sewer line</td>
<td>CDBG</td>
<td>$750,000</td>
<td>$1,460,633</td>
</tr>
<tr>
<td>Iva Streetscape</td>
<td>Downtown Streetscape</td>
<td>CDBG</td>
<td>$323,585</td>
<td>$425,292</td>
</tr>
<tr>
<td>Oconee Joint Regional Sewer Authority</td>
<td>Installation of 22,300 lf of sewer line and two pump stations</td>
<td>EDA</td>
<td>$3,700,000</td>
<td>$4,677,830</td>
</tr>
<tr>
<td>Pickens Neighborhood Revitalization</td>
<td>Neighborhood Revitalization</td>
<td>CDBG</td>
<td>$496,830</td>
<td>$522,753</td>
</tr>
<tr>
<td>Powdersville Water 153 Corridor</td>
<td>Installation of 6,000 lf of water line and service reconnections</td>
<td>ARC</td>
<td>$500,000</td>
<td>$1,246,960</td>
</tr>
<tr>
<td>Seneca</td>
<td>Demolition and cleanup of a condemned building</td>
<td>CDBG</td>
<td>$500,000</td>
<td>$683,400</td>
</tr>
<tr>
<td>Simpsonville</td>
<td>Renovations of a building to accommodate an Arts Center</td>
<td>ARC</td>
<td>$500,000</td>
<td>$2,446,959</td>
</tr>
<tr>
<td>Spartanburg Community College/ReadySC</td>
<td>Renovations of 5,000 sq ft for workforce development</td>
<td>ARC</td>
<td>$477,965</td>
<td>$766,607</td>
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<tr>
<td>Walhalla</td>
<td>Water Interconnection with Westminster</td>
<td>EDA</td>
<td>$473,000</td>
<td>$592,000</td>
</tr>
<tr>
<td>West Union Water Project</td>
<td>Installation of 2,900 lf of water line</td>
<td>CDBG</td>
<td>$278,693</td>
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<td>Williamston Belton Dr. Sewer</td>
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<td>CDBG</td>
<td>$692,000</td>
<td>$747,900</td>
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<tr>
<td>Williamston Mahaffey Rd. Sewer</td>
<td>Installation of 4,000 lf of sewer line</td>
<td>CDBG</td>
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<td>$700,000</td>
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<td>Woodruff Demo</td>
<td>Demolition and clean up of a condemned building</td>
<td>CDBG</td>
<td>$150,000</td>
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<td>Woodruff Streetscape</td>
<td>Downtown Streetscape</td>
<td>CDBG</td>
<td>$498,970</td>
<td>$548,870</td>
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<tr>
<td>Woodruff US 221 Sewer</td>
<td>Installation of 270 lf of sewer line</td>
<td>CDBG</td>
<td>$315,250</td>
<td>$366,250</td>
</tr>
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</table>

**Total**                                                                                     | **$15,258,213**                  | **$25,899,700**