



**infoMentum User Group Meeting**  
**Tuesday, March 27, 2018, 9:30 AM**  
**Council of Governments Training Room**

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**PRELIMINARY AGENDA**

**Welcome**

**User Input**

- Agribusiness
  - Definition?
  - Is there a regular need to identify these companies?
  - Lists or maps?

**What's New in InfoMentum**

- Updated Multi-State Colleges & Universities (with expanded attribute information)
- Fact Finder
  - County Population Estimates / Components of Population Change
  - Ongoing monthly updates of Labor Force & Unemployment (county / major cities)
  - Ongoing monthly updates of Layoffs & Closures
  - Banking / Savings Institutions & Total Deposits
  - New URL location
- Fact Sheets - City, County & Regional sheets updated

**LocateSC / Property Search Tools**

- Property search in investor application (InfoMentum Online) has been realigned to utilize LocateSC JSON data
- Availability of LocateSC office properties (pending)
- Reminder - "time lag" between information appearing on LocateSC and its availability to us via the JSON
- Search code is available for embedding into most content management systems
- Redesigned property search tools for mobile devices

**Training:** Combining the new Business Analyst **Comparison Reports** with ArcGIS Online's **Living Atlas** to conduct a site suitability analysis for a proposed local business

**Member Reports**